



MANAGEMENT

PROFILE: ACADEMIC | DEGREE: BACHELOR | PROGRAM FOR 2024/2025 INTAKE



FULL-TIME STUDIES

3-year studies – 6 semesters



TOTAL NUMBER OF HOURS AND ECTS

ECTS credits: 180

No. of hours: 4570

LEGEND

FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit

  COURSE TITLE	SEMESTER I											
	FULL-TIME STUDIES											
	Lecture	Exercises	Seminar	Lecture-exercise	Diploma seminar	Distance learning techniques	Classes on a language platform	Other	Projects	Student's own work	ECTS	Form of credit
Introduction Module: <ul style="list-style-type: none"> • Introduction to Vistula University; • OHS training; • Library training; • Business etiquette; • Introduction to Intercultural Communication 						60					2	ZO
Introduction to Management	30	30							20	120	8	E/ZO/ZO
Introduction to Economics	30	30								140	8	E/ZO
Skills for Business: Communication		30							20	50	4	ZO/ZO
ICT in Business						30				20	2	ZO
Artificial Intelligence vs. Intellectual Property Protection	15									35	2	ZO
Foreign Language I				30			60			10	4	ZO/ZO
	TOTAL: 75	TOTAL: 90	TOTAL: 0	TOTAL: 30	TOTAL: 0	TOTAL: 90	TOTAL: 60	TOTAL: 0	TOTAL: 40	TOTAL: 375	TOTAL: 30	



SEMESTER II

FULL-TIME STUDIES

COURSE TITLE

	Lecture	Exercises	Seminar	Lecture-exercise	Diploma seminar	Distance learning techniques	Classes on a language platform	Other	Projects	Student's own work	ECTS	Form of credit
People and Organisation	30		30						20	120	8	E/ZO/ZO
Quantitative Methods in Business	30	30								115	7	E/ZO
Introduction to Finance and Accounting	30		30							65	5	E/ZO
Introduction to project management			30						20	25	3	ZO/ZO
ZIP: Cultural determinants of business			30					12	20	13	3	ZO/ZO
Foreign Language II				30			60			10	4	E/ZO
	TOTAL: 90	TOTAL: 30	TOTAL: 120	TOTAL: 30	TOTAL: 0	TOTAL: 0	TOTAL: 60	TOTAL: 12	TOTAL: 60	TOTAL: 348	TOTAL: 30	



SEMESTER III

FULL-TIME STUDIES

COURSE TITLE

	Lecture	Exercises	Seminar	Lecture-exercise	Diploma seminar	Distance learning techniques	Classes on a language platform	Other	Projects	Student's own work	ECTS	Form of credit
Management Methods and Techniques	30		30						20	120	8	E/ZO/ZO
Human Resources Management	30		30						20	120	8	E/ZO/ZO
Marketing	30	30							20	70	6	E/ZO/ZO
Corporate finance and Accounting	30		30							65	5	ZO/ZO
Skills for Business: Teamworking 1			30						20	25	3	ZO/ZO
Physical education		30										Z
	TOTAL: 120	TOTAL: 60	TOTAL: 120	TOTAL: 0	TOTAL: 0	TOTAL: 0	TOTAL: 0	TOTAL: 0	TOTAL: 80	TOTAL: 400	TOTAL: 30	



SEMESTER IV

FULL-TIME STUDIES

COURSE TITLE

Lecture

Exercises

Seminar

Lecture-exercise

Diploma seminar

Distance learning techniques

Classes on a language platform

Other

Projects

Student's own work

ECTS

Form of credit

Economic Environment in Business

30

30

E/ZO/ZO

Research Methods

15

4

ZO/ZO

Business Law

30

30

E/ZO

Skills for Business: Teamworking 2

30

3

ZO/ZO

Physical education

30

Z

SPECIALIZATIONS TO CHOOSE

SPECIALIZATION Human Resource Management

Recruitment, Selection and Onboarding

30

12

20

63

5

ZO/ZO

Motivation systems

30

12

20

63

5

ZO/ZO

Knowledge Management

30

12

20

63

5

ZO/ZO

SPECIALIZATION Marketing and Sales

Marketing Management

30

12

20

63

5

ZO/ZO

Marketing Communication

30

12

20

63

5

ZO/ZO

Knowledge Management

30

12

20

63

5

ZO/ZO

SPECIALIZATION Business Management

Small Company and Start-up Management

30

12

20

63

5

ZO/ZO

Change and Innovations Management

30

12

20

63

5

ZO/ZO

Knowledge Management

30

12

20

63

5

ZO/ZO

SPECIALIZATION Project Management in Organisation

Trends in Project Management

30

12

20

63

5

ZO/ZO

PMI Methodology I

30

12

20

63

5

ZO/ZO

Project Knowledge Management

30

12

20

63

5

ZO/ZO

TOTAL:
75

TOTAL:
30

TOTAL:
180

TOTAL:
0

TOTAL:
0

TOTAL:
0

TOTAL:
0

TOTAL:
36

TOTAL:
120

TOTAL:
339

TOTAL:
30



SEMESTER V

FULL-TIME STUDIES

COURSE TITLE

Lecture

Exercises

Seminar

Lecture-exercise

Diploma seminar

Distance learning techniques

Classes on a language platform


Other

Projects

Student's own work

ECTS

Form of credit

Diploma Seminar I					30					95	5	Z0
Elective subject from the University-Wide offer	30									45	3	Z0
Entrepreneurship. Entrepreneurship training	30		15						20	10	3	E/Z0/Z0
Skills for Business: Life Long Learning			30						20	25	3	Z0/Z0
Logistics - Supply Chains Management	30		15							5	2	E/Z0
 SPECIALIZATIONS TO CHOOSE												
SPECIALIZATION Human Resource Management												
Employee Development			30					12	20	63	5	Z0/Z0
Performance Appraisal System			30					12	20	63	5	Z0/Z0
Business psychology			30					12	20	63	5	Z0/Z0
SPECIALIZATION Marketing and Sales												
Sales Management			30					12	20	63	5	Z0/Z0
Sales Techniques			30					12	20	63	5	Z0/Z0
Business psychology			30					12	20	63	5	Z0/Z0
SPECIALIZATION Business Management												
Practical Issues of Management			30					12	20	63	5	Z0/Z0
Leadership in Organisation			30					12	20	63	5	Z0/Z0
Business psychology			30					12	20	63	5	Z0/Z0
SPECIALIZATION Project Management in Organisation												
PMI Methodology II			30					12	20	63	5	Z0/Z0
Agile Project Management			30					12	20	63	5	Z0/Z0
Project Management Psychology			30					12	20	63	5	Z0/Z0
	TOTAL: 90	TOTAL: 0	TOTAL: 150	TOTAL: 0	TOTAL: 30	TOTAL: 0	TOTAL: 0	TOTAL: 36	TOTAL: 100	TOTAL: 369	TOTAL: 31	



COURSE TITLE

SEMESTER VI

FULL-TIME STUDIES

	Lecture	Exercises	Seminar	Lecture-exercise	Diploma seminar	Distance learning techniques	Classes on a language platform	Other	Projects	Student's own work	ECTS	Form of credit
Diploma Seminar II					60					190	10	
Business Policy and Strategy	30	30							20	70	6	E/ZO/ZO
Ethical and Sustainable Business	30		30						20	20	4	E/ZO/ZO
Skills for Business: Work-Life Balance			30					6	20	19	3	ZO/ZO
Elective subject from the University-Wide offer	30									45	3	ZO
Elective subject from the University-Wide offer	30									45	3	ZO
	TOTAL: 120	TOTAL: 30	TOTAL: 60	TOTAL: 0	TOTAL: 60	TOTAL: 0	TOTAL: 0	TOTAL: 6	TOTAL: 60	TOTAL: 389	TOTAL: 29	



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