



MANAGEMENT

PROFILE: ACADEMIC | DEGREE: MASTER | PROGRAM FOR 2024/2025 INTAKE



FULL-TIME STUDIES



2-year studies – 4 semesters



TOTAL NUMBER OF HOURS AND ECTS




ECTS credits: 120
LICZBA GODZIN: 3025



LEGEND



FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit




<div></div> <div>COURSE TITLE</div>	SEMESTER I										
	FULL-TIME STUDIES										
	Lectute	Exercises	Seminar	Lectorate - exercises	Diploma seminar	Distance learning techniques	Classes on a language plaform	Projects	Student's own work	ECTS	Form of credit
Introduction Module: <ul style="list-style-type: none">• Introduction to Vistula University;• OHS training;• Library training;• Business etiquette;• Introduction to Intercultural Communication						60				2	ZO
Human Capital Management	30		30					20	45	5	E/ZO/ZO
Managerial Economics	30	30						20	45	5	E/ZO/ZO
Ethics and corporate social responsibility	30		15					20	35	4	E/ZO/ZO
Compendium of Knowledge: Organization and Management	30								45	3	ZO
Foreign Language 1				30			60			3	ZO/ZO
International Economic Law	30								70	4	ZO
Managing Organisational Crisis			30					20	50	4	ZO/ZO
	TOTAL: 150	TOTAL: 30	TOTAL: 75	TOTAL: 30	TOTAL: 0	TOTAL: 60	TOTAL: 60	TOTAL: 80	TOTAL: 290	TOTAL: 30	

<div></div> <div>COURSE TITLE</div>	SEMESTER II										
	FULL-TIME STUDIES										
	Lectute	Exercises	Seminar	Lectorate - exercises	Diploma seminar	Distance learning techniques	Classes on a language plaform	Projects	Student's own work	ECTS	Form of credit
Foreign Language 2				30			60		35	5	E/ZO
Methodology of writing the MA thesis			30					20	50	4	ZO/ZO
Statistical Inference	30	30							15	3	E/ZO
Innovations and Entrepreneurship in Business			30					20	25	3	ZO/ZO
Contemporary Management Concepts	30	30						20	20	4	E/ZO/ZO
Marketing Management	30		30					20	45	5	E/ZO/ZO
Business strategy, building competitive advantages			30					20	25	3	ZO/ZO
Elective Course 1	30								45	3	ZO
	TOTAL: 120	TOTAL: 60	TOTAL: 120	TOTAL: 30	TOTAL: 0	TOTAL: 0	TOTAL: 60	TOTAL: 100	TOTAL: 260	TOTAL: 30	

<div></div> <div>COURSE TITLE</div>	SEMESTER III										
	FULL-TIME STUDIES										
	Lecture	Exercises	Seminar	Lectorate - exercises	Diploma seminar	Distance learning techniques	Classes on a language plaform	Projects	Student's own work	ECTS	Form of credit
MA Diploma Seminar 1					30				95	5	ZO
Basics of the financial market	30								70	4	ZO
Leadership skills training			30						45	3	ZO
Research seminar			15					20	15	2	ZO/ZO
Making business decisions			30					20	75	5	ZO/ZO
Managerial Accounting	30		30						40	4	E/ZO
 SPECIALIZATIONS TO CHOOSE											
SPECIALIZATION Human Resources Management in an International Environment											
Seminar diploma specialization 1 International Human Capital Management"			30					20	25	3	ZO/ZO
Seminar diploma specialization 2 Talent Management			30					20	25	3	ZO/ZO
SPECIALIZATION Marketing Management in an International Environment											
Seminar diploma specialization 1 Digital management			30					20	25	3	ZO/ZO
Seminar diploma specialization 2 Trade Marketing			30					20	25	3	ZO/ZO
SPECIALIZATION Business Administration in an International Environment											
Seminar diploma specialization 1 International Human Capital Management			30					20	25	3	ZO/ZO
Seminar diploma specialization 2 Internationalisation of Business			30					20	25	3	ZO/ZO
SPECIALIZATION E-Business Project Management in an International Environment											
Seminar diploma specialization 1 Contemporary Business Models			30					20	25	3	ZO/ZO
Seminar diploma specialization 2 Business Projects Management			30					20	25	3	ZO/ZO
SPECIALIZATION Managerial Accounting II CIMA											
Seminar diploma specialization 1 Financial Mathematics			30					20	25	3	ZO/ZO
Seminar diploma specialization 2 Financial Reporting Standards			30					20	25	3	ZO/ZO

<div>  </div> <div>COURSE TITLE</div>	SEMESTER III										
	FULL-TIME STUDIES										
	Lectute	Exercises	Seminar	Lectorate - exercises	Diploma seminar	Distance learning techniques	Classes on a language plaform	Projects	Student's own work	ECTS	Form of credit
 SPECIALIZATIONS TO CHOOSE											
SPECIALIZATION Energy Management											
Seminar diploma specialization 1											
Sypply Chain Management in Energy			15					20	25	1	Z0/Z0
Strategic Analysis for Energy Sector			15					20	25	2	Z0/Z0
Seminar diploma specialization 2											
Renawable Energy Isuues			15					20	25	1	Z0/Z0
Global Energy Markets			15					20	25	2	Z0/Z0
SPECIALIZATION Marketing and sales management in South Korean companies											
Seminar diploma specialization 1 Marketing strategies of South Korean companies			30					20	25	3	Z0/Z0
Seminar diploma specialization 2 South Korean business culture with elements of Korean language learning			30					20	25	3	Z0/Z0
	TOTAL: 60	TOTAL: 0	TOTAL: 165	TOTAL: 0	TOTAL: 30	TOTAL: 0	TOTAL: 0	TOTAL: 80	TOTAL: 390	TOTAL: 29	

<div></div> <div>COURSE TITLE</div>	SEMESTER IV										
	FULL-TIME STUDIES										
	Lectute	Exercises	Seminar	Lectorate - exercises	Diploma seminar	Distance learning techniques	Classes on a language plaform	Projects	Student's own work	ECTS	Form of credit
MA Diploma Seminar 2					60				315	15	ZO
Elective Course 2	30								45	3	ZO
Elective Course 3	30								45	3	ZO
Negotiations in business	30								70	4	ZO
SPECIALIZATIONS TO CHOOSE											
SPECIALIZATION Human Resources Management in an International Environment											
Seminar diploma specialization 3 Leadership in Change Management			30					20	25	3	ZO/ZO
Seminar diploma specialization 4 Employer Branding			30					20	25	3	ZO/ZO
SPECIALIZATION Marketing Management in an International Environment											
Seminar diploma specialization 3 Strategic Marketing			30					20	25	3	ZO/ZO
Seminar diploma specialization 4 Strategic Communication			30					20	25	3	ZO/ZO
SPECIALIZATION Business Administration in an International Environment											
Seminar diploma specialization 3 System Approach in Management			30					20	25	3	ZO/ZO
Seminar diploma specialization 4 Strategic Management			30					20	25	3	ZO/ZO
SPECIALIZATION E-Business Project Management in an International Environment											
Seminar diploma specialization 3 E-Business Plan			30					20	25	3	ZO/ZO
Seminar diploma specialization 4 Digital Marketing			30					20	25	3	ZO/ZO
SPECIALIZATION Managerial Accounting II CIMA											
Seminar diploma specialization 3 Credit Institutions Management			30					20	25	3	ZO/ZO
Seminar diploma specialization 4 Enterprise Valuation & Value-based Management			30					20	25	3	ZO/ZO

<div></div> <div>COURSE TITLE</div>	SEMESTER IV										
	FULL-TIME STUDIES										
	Lecture	Exercises	Seminar	Lectorate - exercises	Diploma seminar	Distance learning techniques	Classes on a language plaform	Projects	Student's own work	ECTS	Form of credit
 SPECIALIZATIONS TO CHOOSE											
SPECIALIZATION Energy Management											
Seminar diploma specialization 3											
Energy Project			15					20	25	1	ZO/ZO
Strategic Communications in Energy Sector			15					20	25	2	ZO/ZO
Seminar diploma specialization 4											
Risk Management and Business Continuity			15					20	25	1	ZO/ZO
Energy Management System			15					20	25	2	ZO/ZO
SPECIALIZATION Marketing and sales management in South Korean companies											
Seminar diploma specialization 3 Sales and PR of South Korean companies			30					20	25	3	ZO/ZO
Seminar diploma specialization 4 Conditions for managing a South Korean company			30					20	25	3	ZO/ZO
	TOTAL: 90	TOTAL: 0	TOTAL: 60	TOTAL: 0	TOTAL: 60	TOTAL: 0	TOTAL: 0	TOTAL: 40	TOTAL: 525	TOTAL: 31	