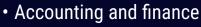
SPECIALISATIONS IN THE FIELD OF FINANCE AND ACCOUNTING WITH ACCA





SPECIALITIES:

- Entrepreneurship
- Banking and financial services
- Accounting and finance ACCA







SPECIALISATION: ENTREPRENEURSHIP

Major Entrepreneurship focuses on educating specialist staff able to found and develop their own companies, as well as to promote product innovations, innovative services in the corporate finance management area. An alumnus has knowledge, not only in the general financial, accounting, and business regulation field, but also on companies' development, including SMEs and their results across several sectors. A graduate is able to appropriately fund its business, in particular its innovative activity, prepare development strategy, and to promote it in the form of the business plan. An alumnus is capable of implementing his/her knowledge to found his own company, as well as to share it, while working for the consulting firm.



- Characteristics of the SME sector in Poland and in the world,
- Setting up and running a company,
- · Business strategies in the money and capital market,
- Forms of business financing.
- Competitiveness and innovativeness of the companies
- A business plan in practice.



A graduate might use the acquired knowledge to start his own business, but also to take a job of a controlling specialist, of an innovative business specialist in a consulting firm, of a business advisor to the board of management in a company, of a specialist in VC/PE funds, of a capital innovations specialist or a credit inspector in banks and investment funds.





- · expert in an enterprise,
- own business,
- · investment adviser.

SPECIALISATION: BANKING AND FINANCIAL SERVICES

Students learn the principles of commercial banking activity at the Banking and Financial Services Major. An alumnus is able to define a bank system, its participants, their functioning, interconnections, tasks and responsibilities; he/she recognises financial phenomena in the market economy; understands principles governing banks in the economy; differentiates between bank operations, knows the role of the central bank in Polish economy. He/she studies functioning and risk related to bank products; gains deep knowledge on the banking sector's activities.

Moreover, after graduating from the major, an alumnus is able to use bank products and services, including e-banking and trading in the capital market. He/she can use the knowledge on banking and financial operations to assess credit risk and to manage it. He/she can also utilise bank products, in order to take optimal financial decisions. The course on investment and financial instruments provides knowledge on financial services of investment funds. Additionally, the insurance services for the banking sector constitute an integral part of the major.



- · Electronic banking and IT systems in banking,
- · Investments and financial instruments,
- · Banking financial services for enterprises,



Graduates find employment at big commercial banks, in local co-operative banks, insurance companies, investment funds, consulting firms.





- · specialist for sales and customer service,
- customer adviser,
- · bank teller,
- · foreign exchange teller,
- · loan adviser,

- · mortgage adviser,
- · investment adviser,
- · card service specialist,
- · leasing adviser,
- · credit analyst.

SPECIALISATION: ACCOUNTING AND FINANCE ACCA

A student gets acquainted with an accounting system, standards and regulations, he/she studies the specifics of financial accounting, management accounting, bank and insurance accounting. He/she becomes a specialist in financial reporting, as well as financial reports' analysis, acquires knowledge on tax management in a company, and on the pre-requisites of starting a new company. All the information and skills are further improved during classes on financial markets, international finance and corporate finance, comprising issues related to financial events, sources of funding, appropriate use of equity and debt in order to achieve strategic goals in business, which lead to success, an increase in value, and a competitive position. The achievement of this goal requires learning financial risk assessment, evaluation of investment and financial effectiveness in the changing uncertain and unstable environment. It also requires a multi-disciplinary knowledge gained at various major courses, which lead to career as an accounting specialist. The syllabuses are prepared and examinations performed for the indicated 8 courses, according to the recognised ACCA (The Association of Chartered Certified Accountants) certificate. The University's graduates are exempt from taking examinations on courses accredited by ACCA and taken during their studies.







- · Chief Financial Officer,
- · Chief Executive Officer,
- · Chief Accountant,
- · controlling specialist,

- statutory auditor,
- · financial analyst,
- tax adviser,
- · investment adviser.

SPECIALISATION: ACCOUNTING AND FINANCE

Student gets acquainted with basic accounting knowledge, its role, types, principles and techniques; international accounting standards. Additionally, a student learns the fundamentals of taxation, role of taxes in the public budget, as well as in the taxpayers' budgets, tax strategies, consequences of excessive tax burden and legal aspects. He/she has the ability to use accounting principles, as well as to prepare financial reports, record financial events in the books, e.g. to record leasing or consolidate financial reports in case of a merger, to use accounting knowledge in operational and strategic decisions of companies and other organisations (economic entities). A student acquires skills, related to analysing financial position of companies (including liquidity, rentability, efficiency, indebtedness, budgeting), understands threats connected with the excessive budgetary deficit, he/she can analyze relations between public finance, corporates, banks and financial markets, is able to use banking services and analyse funds. A student is capable of implementing the acquired knowledge in practice, in order to prepare a SWOT analysis for founding a new business. He/she can also use management accounting tools while administering the company.



LIST OF COURSES:

- Audit and assurance
- · International accounting standards,
- Analysis of financial reports,
- Financial Reporting.
- Tax accounting
- Tax systems and tax law.



Graduates may find employment in an accounting office, a real estate agency, consulting firms, corporates, co-operatives' accounting departments as an accounting specialist, a controlling specialist, a business analyst, a risk analyst and a specialist in investment process optimisation.





- · accountant,
- · chief accountant,
- · financial analyst,

- tax adviser,
- own business.

SPECJALNOŚĆ: FINANCIAL MARKET ANALYST

The studies combine knowledge from the area of accounting and financial markets. You will be able to gain the knowledge and develop the necessary skills to manage a portfolio of securities and valuation of financial instruments. You will also learn to use modern analytical tools to formulate and implement market strategies. The studies will stimulate your creativity and teach you how to take an innovative approach to finance. You will be ready to start a career as an investment adviser, broker, financial market analyst, or find employment in banks or investment funds.



- Company strategies for monetary and capital markets
- Forms of business financing
- Analysis and valuation of financial instruments I capital and fixed income investments
- Analysis of company's economic and financial situation
- Analysis and valuation of financial instruments II derivatives and alternative investments,
- Credit risk management.



The major enables students to learn knowledge applicable in the stock exchange, consulting firms, broker's firms, in companies while working as a capital investment specialist, a controlling specialist, a stock exchange analyst, a valuation specialist at the financial market.





- · credit analyst,
- IT system analyst,

- · financial analyst,
- · risk assessment specialist.

ACQUIRED COMPETENCES AND SKILLS IN FINANCE AND ACCOUNTING WITH ACCA



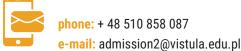
AFTER COMPLETING YOUR BACHELOR'S DEGREE, YOU CAN CONTINUE YOUR STUDIES IN THE FOLLOWING SPECIALISATIONS DURING YOUR **MASTER'S DEGREE:**

- · Tax consulting and tax control
- · Financial analyst
- · Internal audit

- · Banking and financial service II
- · Investment consulting

INTERNATIONAL OFFICE





phone: + 48 510 858 087



LET'S MEET IN PERSON OR ON-LINE

