

SPECIALISATIONS IN THE FIELD OF GRAPHIC DESIGN



3 YEARS (6 SEMESTERS) OF BACHELOR'S DEGREE PROGRAMME

SPECIALITIES:

- Artistic graphics
- Interdisciplinary graphics



STUDIES ARE CONDUCTED
IN  OR IN 

SPECIALISATION: ARTISTIC GRAPHICS

This speciality will help you become an independent graphic artist. It will provide you with a solid foundation, in terms of drawing, painting, and illustration. You will master at least 10 graphic techniques: linocut, coloured linocut, dry point, mezzotint, copperplate, etching, aquatint, lithography, serigraphy and algraphy. You will learn to use selected media and tools to achieve a specific goal. You will be ready to start your own creative work.



LIST OF COURSES:

- Illustration laboratory,
- Artistic graphic laboratory,
- Artistic publication /DTP,
- Drawing and painting laboratory,
- Laboratory of book art,
- Laboratory of experimental artistic graphic,
- Algraphy,
- Alternative graphic techniques.



CAREER AFTER STUDIES:



- designer in cultural and artistic institutions (including galleries, theatres),
- designer in publishing houses,
- illustrator in institutions and companies,
- instructor of art classes,

- designer in artistic design studios and advertising agencies,
- graphic artist in printing houses,
- creative graphic designer,
- DTP specialist,
- art director,
- computer game designer.

SPECIALISATION: INTERDISCIPLINARY GRAPHICS

This specialty will enable you to develop a computer graphic designer's skills. You will learn Adobe CC programmes: Photoshop, Illustrator, In Design, Premiere Pro, After Effect, Animate Pro. You will find out how to work in various techniques, make animated films, or how to create a project combining image and text. You will get familiar with digital photo and film processing techniques.



LIST OF COURSES:

- Graphic design laboratory,
- Multimedia laboratory,
- Photography laboratory,
- Animation and Motion design,
- Graphic design of event.



CAREER AFTER STUDIES:



- graphic and multimedia designer,
- DTP specialist,
- illustrator,
- photographer,

- art teacher,
- culture animator,
- an employee of a community centre, art club,
- organiser of workshops for children, teenagers, and adults.

| PARTNERSHIPS



Internships:

- ID Advertising
- CATHRIN
- Alpaca studio
- Schneider Electric Sp. z o.o.
- Eucon Grupa Prawnicza Sp. z o.o.



ACQUIRED COMPETENCES AND SKILLS IN GRAPHIC DESIGN



AFTER COMPLETING YOUR BACHELOR'S DEGREE, YOU CAN CONTINUE YOUR STUDIES IN THE FOLLOWING SPECIALISATIONS DURING YOUR MASTER'S DEGREE:

2 YEARS (4 SEMESTERS) OF MASTER'S DEGREE PROGRAMME

- Artistic graphics
- Interdisciplinary graphics

INTERNATIONAL OFFICE



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LET'S MEET IN PERSON OR ON-LINE

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