



GRAPHIC DESIGN

PROFILE: PRACTICAL | DEGREE: BACHELOR | PROGRAM FOR 2024/2025 INTAKE





FULL-TIME STUDIES

3-year studies – 6 semesters

TOTAL NUMBER OF HOURS AND ECTS

ECTS credits: 180
No. of hours: 3335

LEGEND
FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit

  COURSE TITLE	SEMESTER I								
	FULL-TIME STUDIES								
	Lecture	Exercises	Seminar	Field exercises	Other	Working in contact	Own work	ECTS	Form of credit
Basics of animation		30				30	20	2	ZO
Drawing 1		60				60	40	4	ZO
Basics of photography		30				30	20	2	ZO
Basics of graphic design		45				45	30	3	ZO
Basics of digital vector graphics and editing of a digital image with elements of AI technology		45				45	30	3	ZO
History of art 1	30					30	20	2	E
Basics of artistic activities		45				45	30	3	ZO
Basic sof graphic: linocut		50				50	25	3	ZO
Basics of sculpture		50				50	25	3	ZO
Protection of intellectual property and business etiquette	15					15	10	1	ZO
Foreign language 1		30			60	30	70	4	ZO
Library Tutorial		2					2		Z
Course on Health and Safety at Work		4					4		Z
	TOTAL: 45	TOTAL: 391	TOTAL: 0	TOTAL: 0	TOTAL: 60	TOTAL: 430	TOTAL: 326	RAZEM: 30	



SEMESTER II

FULL-TIME STUDIES

COURSE TITLE

Lecture

Exercises

Seminar

Field exercises

Other

Working in contact

Own work

ECTS

Form of credit

History of art 2

30

Illustration 1

30

Drawing 2 and painting 1

80

Photography

30

Graphic design 1

30

Animation 1

30

Video creation 1

30

Gravure printing techniques

75

Editing and processing of a digital image with elements of AI technology

30

Outdoor drawing-painting 1

45

45

5

2

Z0

W1- subject chosen

30

30

20

2

Z0

Foreign language 2

30

60

30

70

4

E

TOTAL:
30

TOTAL:
395

TOTAL:
0

TOTAL:
45

TOTAL:
60

TOTAL:
470

TOTAL:
280

TOTAL:
30



COURSE TITLE

SEMESTER III

FULL-TIME STUDIES

Lecture Exercises Seminar Field exercises Other Working in contact Own work ECTS Form of credit

History of art. 3	30					30	20	2	E
Illustration 2		40				40	35	3	Z0
Drawing 3 and painting 2		80				80	45	5	Z0
W2- subject chosen	30					30	20	2	Z0
Typography		30				30	20	2	E
Graphic design 2		40				40	35	3	Z0
Video creation 2		30				30	20	2	Z0
Flat printing techniques: litography		45				45	30	3	Z0
Alternative graphic techniques and serigraphy		60				60	40	4	Z0
Animation 2		50				50	50	4	Z0
Sport and recreation 1		30				30			Z
	TOTAL: 60	TOTAL: 405	TOTAL: 0	TOTAL: 0	TOTAL: 0	TOTAL: 465	TOTAL: 315	TOTAL: 30	



COURSE TITLE

SEMESTER IV

FULL-TIME STUDIES

Lecture Exercises Seminar Field exercises Other Working in contact Own work ECTS Form of credit

Outdoor drawing-painting 2				50		50		2	Z0
Artistic poster, Occasional poster		40				40	10	2	Z0
History of art 4	30					30	20	2	E
Sport and recreation 2		30				30			Z
INTERSHIP									
Professional practice 1					480		480	16	Z0
SPECIALIZATIONS TO CHOOSE									
SPECIALIZATION : Artistic Graphic Design									
Illustration Laboratory – specialisation project 1		50				50	25	3	Z0
Artistic graphic laboratory – specialisation project 1		50				50	25	3	Z0
Drawing and Painting Laboratory – specialisation project 1		45				45	5	2	Z0
SPECIALIZATION : Grafika interdyscyplinarna									
Multimedia Laboratory – specialisation project 1			50			50	25	3	Z0
Graphic design laboratory – specialisation project 1			50			50	25	3	Z0
Photography laboratory – specialisation project 1			45			45	5	2	Z0
	TOTAL: 30	TOTAL: 215	TOTAL: 145	TOTAL: 50	TOTAL: 480	TOTAL: 295	TOTAL: 565	TOTAL: 30	



SEMESTER V

FULL-TIME STUDIES

COURSE TITLE

Lecture

Exercises

Seminar

Field exercises

Other

Working in contact

Own work

ECTS

Form of credit

History of graphic and poster

30

Brand creation

35

Diploma seminar 1

20

Author`s portfolio

35

Artistic publication /DTP

35

W3- subject chosen

30

Proseminar

5



SPECIALIZATIONS TO CHOOSE

SPECIALIZATION : Artistic Graphic Design

Laboratory of book art– specialisation project

60

Laboratory of artistic graphic - specialisation project -2

60

Laboratory of experimantal artistic graphic –
specialisation project

60

Algraphy

50

SPECIALIZATION : Interdisciplinary Graphics

Laboratory of multimedia – specialisation project -2

60

Laboratory of graphic design – specialisation project - 2

60

Animation and Motion design

60

Graphic design of event

50

TOTAL:
30

TOTAL:
365

TOTAL:
0

TOTAL:
0

TOTAL:
25

TOTAL:
415

TOTAL:
335

TOTAL:
30



COURSE TITLE

SEMESTER VI

FULL-TIME STUDIES

Lecture Exercises Seminar Field exercises Other Working in contact Own work ECTS Form of credit

W4- subject chosen		30				30	20	2	Z0
Diploma laboratory		50				50	100	6	Z0
Diploma seminar 2					20	20	30	2	Z0
INTERSHIP									
Professional practice 2					480		480	16	Z0
SPECJALNOŚCI DO WYBORU									
SPECIALIZATION : Artistic Graphic Design									
Laboratory of Book Art – professional project		40				40	10	2	Z0
Laboratory of artistic graphic – professional project		40				40	10	2	Z0
SPECIALIZATION : Interdisciplinary Graphics									
Laboratory of multimedia – professional project		40				40	10	2	Z0
Laboratory of design 2 – professional project		40				40	10	2	Z0
	TOTAL: 0	TOTAL: 160	TOTAL: 0	TOTAL: 0	TOTAL: 500	TOTAL: 180	TOTAL: 650	TOTAL: 30	



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