SPECIALISATIONS IN THE FIELD OF INTERNATIONAL RELATIONS



3 YEARS (6 SEMESTERS) OF BACHELOR'S DEGREE PROGRAMME



SPECIALISATION: INTERNATIONAL COMMUNICATION

This speciality will prepare you for the work in the international business environment, or for conducting your own business activity – also abroad. You will gain practical skills related to foreign investments, international marketing, as well as political risk in business relations. You will learn how to use modern technologies in politics and the global economy.





- International Communication in Media and Business,
- International Communication in Digital Media,
- Communication Image. Managing Individuals' and Organizations' Image.

CAREER AFTER STUDIES:



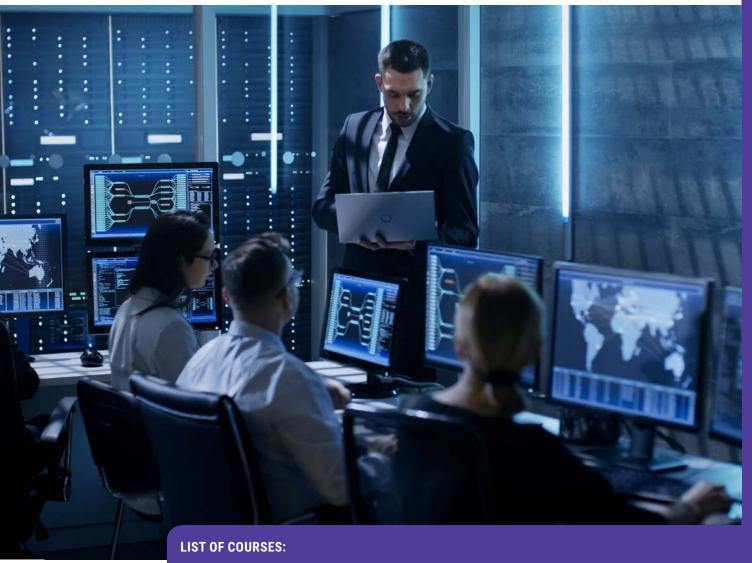


- · public administration,
- · institutions promoting Poland and the economy,
- · marketing and PR agencies,
- · international organisations,
- · economic self-government institutions,

- · analytical and research centres,
- · HR agencies,
- · consulting companies,
- · think tanks,
- · non-governmental organisations,
- the media.

SPECIALISATION: NATIONAL AND INTERNATIONAL SECURITY

This specialty will provide you with the knowledge of the processes, which ensure security, as well as about the threats, which influence these processes. You will also earn how to react and resolve possible problems with the use of modern tools and techniques. Moreover, you will gain knowledge related to international and internal conditions of the security policy.





- · Strategic studies,
- · Religion and identity in international politics,
- Contemporary security problems.

CAREER AFTER STUDIES:





- · government administration,
- · national security agencies,
- · international security agencies,
- · consulting companies,
- · analytical, research and expert centres,

- · institutions of the European Union,
- NATO,
- UN,
- the media.

SPECIALISATION: LEADERSHIP IN THE MODERN WORLD

You will learn about different regions of the world, their culture, politics, and economies. You will see what transnational co-operation looks like and how is conducted in regional and global dimension. By choosing this speciality, you will also learn how to manage international problems efficiently.





- New Leaders in the Modern World,
- · Leadership Factors,
- Great Powers' Rivalry and Cooperation tensions and conflicts.

CAREER AFTER STUDIES:





- · public administration,
- · international security agencies,
- · companies and corporations,
- · consulting companies,
- · non-governmental organisations,

- · EU institutions,
- UN,
- NATO,
- departments of international co-operation in enterprises,
- · the media.

ACQUIRED COMPETENCES AND SKILLS IN INTERNATIONAL RELATIONS

ability to work with materials in different languages ability to communicate in ability to prepare foreign languages analytical reports communication skills negotiation and ability to work with mediation skills press materials openness to changes ability to analyse the international teamworking skills situation

AFTER COMPLETING YOUR BACHELOR'S DEGREE, YOU CAN CONTINUE YOUR STUDIES IN THE FOLLOWING SPECIALISATIONS DURING YOUR MASTER'S DEGREE:

2 YEARS (4 SEMESTERS) OF MASTER'S DEGREE PROGRAMME

- International business relations
- Transatlantic studies
- International security, migrations and terrorism

INTERNATIONAL OFFICE









