



JOURNALISM AND SOCIAL COMMUNICATION

FIRST DEGREE STUDIES

PROFILE: PRACTICAL | DEGREE: BACHELOR | PROGRAM FOR 2023/2024 INTAKE: 2023/2024



FULL-TIME STUDIES

3-year studies – 6 semesters

TOTAL NUMBER OF HOURS AND ECTS

ECTS credits: 180
No. of hours: 2730



PART-TIME STUDY




3-year studies – 6 semesters




TOTAL NUMBER OF HOURS AND ECTS


ECTS credits: 180
No. of hours: 2075





LEGEND





FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit

 COURSE TITLE	SEMESTER I													
	 FULL-TIME STUDIES							 PART-TIME STUDY						
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit
Introduction Module: • Introduction to Vistula University • OHS training; • Library training; • Business etiquette; • Introduction to Intercultural • Communication	2					5	Z	2					5	Z
Information Technology	2					5	Z	2					5	
Media systems and markets	2			15		5	E	2			10		5	E
Investigative journalism	2			15		5	Z	2			10		5	Z
Workshhop Journalism - Introduction to image and Sound Processing	3		30			5	Z	3			20		5	Z
Workshop Journalism - research	3		45			5	Z	3		30			5	Z
Corporate communication	3			15		5	Z	3			10		5	Z
Introduction to Economics	2		30			5	Z	2		20			5	Z
Introduction to Artificial Intelligence	2			30		5	Z	2			20		5	Z
Philosophy	5	30				5	Z	5	20				5	Z
Foreign language I	4		30		30	5	Z	4		20		20	5	Z
	TOTAL: 30	TOTAL: 30	TOTAL: 135	TOTAL: 75	TOTAL: 30	TOTAL: 55		TOTAL: 30	TOTAL: 20	TOTAL: 70	TOTAL: 70	TOTAL: 20	TOTAL: 55	





 COURSE TITLE	SEMESTER II													
	 FULL-TIME STUDIES							 PART-TIME STUDY						
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit
Politics in the Media	2			30		5	E	2			20		5	E
Workshop Journalism - Journalism in Internet	3		30			5	Z	3		20			5	Z
Workshop Journalism - Radio	3		30			5	Z	3		20			5	Z
Press and Copyright Law	3	30				5	Z	3	20				5	Z
History of Media	4	30				5	Z	4	20				5	Z
Workshop Journalism - Social media	3		30			5	Z	3		20			5	Z
Workshop Journalism - Public speaking	3		30			5	Z	3		20			5	Z
Foreign language II	4		30		30	5	Z	4		20		20	5	Z
Second foreing language 1: written and communication skills	3		45			5	Z	3		30			5	Z
Second foreing language 1: oral communication skills	2		45			5	Z	2		30			5	Z
	TOTAL: 30	TOTAL: 60	TOTAL: 240	TOTAL: 30	TOTAL: 30	TOTAL: 50		TOTAL: 30	RAZEM: 40	TOTAL: 160	TOTAL: 20	TOTAL: 20	TOTAL: 50	

 COURSE TITLE	SEMESTER III													
	FULL-TIME STUDIES							PART-TIME STUDY						
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit
Media managment	3			30		5	Z0	3			20		5	Z0
Workshop Journalism - Editorial Office Management	3			30		5	Z0	3			20		5	Z0
Workshop Journalism - TV	3		45			5	Z0	3		30			5	Z0
Workshop Journalism - press photo 1	3		20			5	Z0	3		10			5	Z0
Workshop Journalism - form and genre	3		30			5	Z0	3		20			5	Z0
Introduction to Management	3	30				5	E	3	20				5	E
Language in media	3	30				5	Z0	3	20				5	Z0
Marketing	2			30		5	Z0	2			20		5	Z0
Physical education			30			5	Z						5	Z
Second Foreign Language 2	4		60				Z0	4		40				Z0
History and Language of the Second Language Area	3			30		5		3			20		5	
	TOTAL:	TOTAL:	TOTAL:	TOTAL:	TOTAL:	TOTAL:		TOTAL:	TOTAL:	TOTAL:	TOTAL:	TOTAL:	TOTAL:	
	30	60	185	120	0	50		30	40	100	80	0	50	

 COURSE TITLE	SEMESTER IV													
	 FULL-TIME STUDIES							 PART-TIME STUDY						
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit
Workshop - press photo 2	2		20			5	Z0	2		10			5	Z0
Workshop - Conducting interviews	2		30			5	Z0	2		20			5	Z0
Workshop of foreign correspondent	2		30			5	Z0	2		20			5	Z0
Media projects	2		30			5	Z0	2		20			5	Z0
Workshop - Spokesman	2		30			5	Z0	2		20			5	Z0
Physical education			60			5	Z						5	Z
Elective subject from the University-Wide offer	2		30			5	Z0	2		20			5	Z0
PR and integrated marketing communication	2		30			5	Z0	2		20			5	Z0
Second Foreign Language 3	4		60			5	Z0	4		40			5	Z0
Second Foreign Language in Corporate Culture	2		30			5	Z0	2		20			5	Z0
 INTERNSHIP														
Student internship	10		320					10		320				
	TOTAL: 30	TOTAL: 0	TOTAL: 670	TOTAL: 0	TOTAL: 0	TOTAL: 50		TOTAL: 30	TOTAL: 0	TOTAL: 510	TOTAL: 0	TOTAL: 0	TOTAL: 50	

 COURSE TITLE	SEMESTER V													
	 FULL-TIME STUDIES							 PART-TIME STUDY						
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit
Workshop Journalism - Internet projects	2		30			5	Z0	2		20			5	Z0
Journalism adn business ethics	2			30		5	Z0	2			20		5	Z0
Elective subject from the University-Wide offer	2			30		5	Z0	2			20		5	Z0
Elective subject from the University-Wide offer	2			30		5	Z0	2			20		5	Z0
BA Diploma Seminar 1	3		30			5	Z0	3		20			5	Z0
Corporate Communication	2	30				5	Z0	2	20				5	Z0
Brand management and Brand Storytelling	2	30				5	Z0	2	20				5	Z0
Second Foreing Language in Literature, Film and the Arts	2			30		5	Z0	2			20		5	Z0
Second Foreing Language 4	3		60			5	Z0	3		40			5	Z0
 INTERNSHIP														
Student internship	10		320			5		10		320			5	
	TOTAL: 30	TOTAL: 60	TOTAL: 440	TOTAL: 120		TOTAL: 50		TOTAL: 30	TOTAL: 40	TOTAL: 400	TOTAL: 80	TOTAL: 0	TOTAL: 50	

SEMESTER VI

 COURSE TITLE	 FULL-TIME STUDIES							 PART-TIME STUDY						
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	E-learning	Consultation	Form of credit
BA Diploma Seminar 2	10		30			5	Z0	10		20			5	Z0
Content Marketing	2		30			5	Z0	2		20			5	Z0
Corporate Media design and management	2		30			5	Z0	2		20			5	Z0
Second Foreign Language 5	3		60			5	Z0	3		40			5	Z0
Literature of the Second Language Area	3			30		5	Z0	3			20		5	Z0
Exam			5				E			5				E
 INTERNSHIP														
Student internship	10		320					10		380				
	TOTAL: 30	TOTAL: 0	TOTAL: 475	TOTAL: 30	TOTAL: 0	TOTAL: 25		TOTAL: 30	TOTAL: 40	TOTAL: 485	TOTAL: 20	TOTAL: 0	RAZEM: 25	