



MANAGEMENT FIRST DEGREE STUDIES

PROFILE: GENERAL | DEGREE: BACHELOR | PROGRAM FOR 2023/2024 INTAKE: 2023/2024






FULL-TIME STUDIES




3-year studies – 6 semesters




TOTAL NUMBER OF HOURS AND ECTS





ECTS credits: 180
No. of hours: 2280




LEGEND**FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit**





  COURSE TITLE	SEMESTER I				
	 FULL-TIME STUDIES				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Introduction Module: <ul style="list-style-type: none"> • Introduction to Vistula University • OHS training; • Library training; • Business etiquette; • Introduction to Intercultural Communication 	2				ZO (+ 60h e-learning)
Introduction to Management	8	30	30		E/ZO
Introduction to Economics	7	30	30		E/ZO
Foreign Language I	4		30 (+ 30h e-learning)		ZO (+ 60h e-learning)
Skills for Business: Communication	3		30		ZO
ICT in Business	2				ZO (+ 30h e-learning)
Cultural determinants of business	2			30	ZO
Intellectual property protection	2	15			ZO
	TOTAL: 30	TOTAL: 75	TOTAL: 120	TOTAL: 30	

  COURSE TITLE	SEMESTER II				
	 FULL-TIME STUDIES				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Quantitative Methods in Business	5	30	30		E/ZO
Introduction to Finance and Accounting	5	30		10	E/ZO
People and Organisation	6	45			ZO
Foreign Language II	4		30 (+ 30h e-learning)		E/ZO (+ 60h e-learning)
Introduction to project management	3			30	ZO
Skills for Business: Communication 2	3			30	ZO
Microeconomics	4	30	30		E/ZO
	TOTAL: 30	TOTAL: 135	TOTAL: 90	TOTAL: 70	

  COURSE TITLE	SEMESTER III				
	 FULL-TIME STUDIES				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Management Methods and Techniques	6	30		30	E
Human Resources Management	6	30	30		E/ZO
Marketing research	4	30	0	30	E/ZO
Marketing	4	30	30		ZO/ZO
Corporate finance and Accounting	3	30	15		E/ZO
Statistical methods in management	3	30		30	E/ZO
Quality management	2		30	20	ZO/ZO
Skills for Business: Teamworking 1	2			30	ZO
Physical education			30		ZO
	TOTAL: 30	TOTAL: 180	TOTAL: 135	TOTAL: 40	

  COURSE TITLE	SEMESTER IV				
	 FULL-TIME STUDIES				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Elective subject from the University-Wide offer	3				ZO
Economic Enviroment in Business	3	30		30	E/ZO
Research Methods	2	15			ZO
Introduction to logistics	2	30			ZO
Business Law	2			30	E
Skills for Business: Teamworking 2	2			30	ZO
Contracts in business	1			30	ZO
Physical education			30		Z
 SPECIALIZATIONS TO CHOOSE					
SPECIALIZTION Human Resource Management					
Recruitment, Selection and Onboarding	5			30	ZO
Motivation systems	5			30	ZO
Knowledge Management	5			30	ZO
SPECIALIZTION Marketing and Sales					
Marketing Management	5			30	ZO
Marketing Communication	5			30	ZO
Knowledge Management	5			30	ZO

  COURSE TITLE		SEMESTER IV				
		 FULL-TIME STUDIES				
		ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
SPECIALIZATION Business Management						
Small Company and Start-up Management		5			30	Z0
Change and Innovations Management		5			30	Z0
Knowledge Management		5			30	Z0
SPECIALIZATION Project Management in Organisation						
Trends in Project Management		5			30	Z0
PMI Methodology I		5			30	Z0
Project Knowledge Management						Z0
		TOTAL: 75	TOTAL: 75	TOTAL: 30	TOTAL: 450	

  COURSE TITLE		SEMESTER V				
		 FULL-TIME STUDIES				
		ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Diploma Seminar I		5				Z0
Elective subject from the University-Wide offer		3	30			Z0
Strategy game: business management		2		45		Z0
Entrepreneurship. Entrepreneurship training		2	15		30	E/Z0
Supply Chains Management		2	15	30		E/Z0
Skills for Business: Life Long Learning		2			30	Z0
 SPECIALIZATIONS TO CHOOSE						
SPECIALIZATION Human Resource Management						
Employee Development		5			30	Z0
Performance Appraisal System		5			30	Z0
Business psychology		5			30	Z0
SPECIALIZATION Marketing and Sales						
Sales Management		5			30	Z0
Sales Techniques		5			30	Z0
Business psychology		5			30	Z0
SPECIALIZATION Business Management						
Practical Issues of Management		5			30	Z0
Leadership in Organisation		5			30	Z0
Business psychology		5			30	Z0



COURSE TITLE

SEMESTER V



FULL-TIME STUDIES

	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
SPECIALIZATION Project Management in Organisation					
PMI Methodology II	5			30	Z0
Agile Project Management	5			30	Z0
Project Management Psychology	5			30	Z0
	TOTAL: 76	TOTAL: 60	TOTAL: 75	TOTAL: 420	



COURSE TITLE

SEMESTER VI



FULL-TIME STUDIES

	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Diploma Seminar II	10				E
Business Policy and Strategy	3	30	30		Z0
Elective subject from the University-Wide offer	3	30			Z0
Elective subject from the University-Wide offer	3	30			Z0
Elective subject from the University-Wide offer	3	30			Z0
Sustainable management	1	15			Z0
Elective subject from the University-Wide offer	3	30			Z0
Ethical and Sustainable Business	2	30		30	Z0
Skills for Business: Work-Life Balance	1			30	Z0
	TOTAL: 29	TOTAL: 195	TOTAL: 30	TOTAL: 60	