



MANAGEMENT SECOND DEGREE STUDIES

PROFILE: GENERAL | DEGREE: MASTER | PROGRAM FOR 2023/2024 INTAKE: 2023/2024






FULL-TIME STUDIES




2-year studies – 4 semesters





TOTAL NUMBER OF HOURS AND ECTS





ECTS credits: 120
No. of hours: 1470

LEGEND
FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit

|   COURSE TITLE | SEMESTER I | | | | |
|---|--|-------------------|---|------------------|-----------------------|
| |  FULL-TIME STUDIES | | | | |
| | ECTS | Lecture | Practical classes (eg. workshop) | Seminar | Form of credit |
| Introduction Module: <ul style="list-style-type: none"> • Introduction to Vistula University • OHS training; • Library training; • Business etiquette; • Introduction to Intercultural Communication | 2 | | | | ZO |
| Human Capital Management | 5 | 30 | | 30 | E/ZO |
| Managerial Economics | 4 | 30 | 30 | | E/ZO |
| Ethics in Management | 3 | 30 | | 15 | ZO/ZO |
| Compendium of Knowledge: Organization and Management | 3 | 30 | 30 | | ZO/ZO |
| Foreign Language 1 | 3 | | | | ZO/ZO |
| International Economic Law | 3 | 30 | | | ZO |
| Managing Organisational Crisis | 3 | | | 30 | ZO |
| | TOTAL: 26 | TOTAL: 150 | TOTAL: 60 | TOTAL: 75 | |

|   COURSE TITLE | SEMESTER II | | | | |
|---|--|-------------------|---|-------------------|-----------------------|
| |  FULL-TIME STUDIES | | | | |
| | ECTS | Lecture | Practical classes (eg. workshop) | Seminar | Form of credit |
| Foreign Language 2 | 5 | | | | E/ZO |
| Methodology of writing the MA thesis | 4 | | | 30 | ZO |
| Statistical Inference | 4 | 30 | 30 | | E/ZO |
| Innovations and Entrepreneurship in Business | 3 | 30 | | 30 | ZO/ZO |
| Legal aspects of management | 3 | 30 | | 30 | ZO/ZO |
| Elective Course 1 | 3 | 30 | | | ZO |
| Contemporary Management Concepts | 3 | 30 | 30 | | E/ZO |
| Marketing Management | 3 | 30 | | 30 | ZO/ZO |
| Business strategy, building competitive advantages | 2 | | | 30 | ZO/ZO |
| | TOTAL: 30 | TOTAL: 180 | TOTAL: 60 | TOTAL: 150 | |

|   COURSE TITLE | | SEMESTER III | | | |
|---|------------------|---|------------------|---|----------------|
| | |  FULL-TIME STUDIES | | | |
| | | ECTS | Lecture | Practical classes (eg. workshop) | Seminar |
| MA Diploma Seminar 1 | 5 | | | | Z0 |
| Financial Market - Intermediate Level | 4 | | | 30 | Z0 |
| Elective Course 2 | 3 | 30 | | | Z0 |
| Elective Course 3 | 3 | 30 | | | Z0 |
| Elective Course 4 | 3 | 30 | | | Z0 |
| Management and leadership - skills training | 2 | | 30 | 15 | Z0/Z0 |
| Research seminar | 2 | | | 15 | Z0 |
| Making business decisions | 2 | | | 30 | Z0 |
|  SPECIALIZATIONS TO CHOOSE | | | | | |
| SPECIALIZATION Human Resources Management in an international environment | | | | | |
| Seminar diploma specialization 1 International Human Capital Management | 3 | | | 15 | Z0 |
| Talent Management | 3 | | | 15 | Z0 |
| SPECIALIZATION Marketing Management in an international environment | | | | | |
| Seminar diploma specialization 1 Digital management | 3 | | | 15 | Z0 |
| Trade marketing | 3 | | | 15 | Z0 |
| SPECIALIZATION Business Administration in an international environment | | | | | |
| Seminar diploma specialization 1 International Human Capital Management | 3 | | | 15 | Z0 |
| Internationalisation iof Business | 3 | | | 15 | Z0 |
| SPECIALIZATION E-Business Project Management in an International Environment | | | | | |
| Seminar diploma specialization 1 Contemporary Business Models | 3 | | | 15 | Z0 |
| Business Project Management | 3 | | | 15 | Z0 |
| SPECIALIZATION Energy Management | | | | | |
| Seminar diploma specialization 1 | 5 | | | 30 | Z0 |
| Sypply Chain Management in Energy | 2 | | | 15 | Z0 |
| Strategic Analysis for Energy Sector | 3 | | | 15 | Z0 |
| Seminar diploma specialization 2 | 5 | | | 30 | Z0 |
| Renawable Energy Issues | 2 | | | 15 | Z0 |
| Global Energy Markets | 3 | | | 15 | Z0 |
| SPECIALIZATION Marketing and Sales management in south korean companies | | | | | |
| Seminar diploma specialization 1 Marketing strategies of South Korean companies | 3 | | | 15 | Z0 |
| Seminar diploma specialization 2 South Korean business culture with elements of Korean language learning | 3 | | | 15 | Z0 |
| | TOTAL: 74 | TOTAL: 90 | TOTAL: 30 | TOTAL: 345 | |

|   COURSE TITLE | | SEMESTER IV | | | |
|---|----|---|-----------------|---|-------------------|
| | |  FULL-TIME STUDIES | | | |
| | | ECTS | Lecture | Practical classes (eg. workshop) | Seminar |
| MA Diploma Seminar 2 | 15 | | | | Z0 |
| Elective Course 5 | 3 | 30 | | | Z0 |
| Elective Course 6 | 3 | 30 | | | Z0 |
| Managerial Accounting | 3 | 30 | | 30 | Z0/Z0 |
|  SPECIALIZATIONS TO CHOOSE | | | | | |
| SPECIALIZATION Human Resources Management in an international environment | | | | | |
| Seminar diploma specialization 2 Leadership in Change Management | 3 | | | 15 | Z0 |
| Employer branding | 3 | | | 15 | Z0 |
| SPECIALIZATION Marketing Management in an international environment | | | | | |
| Seminar diploma specialization 3 Strategic Marketing | 3 | | | 15 | Z0 |
| Strategic Communication | 3 | | | 15 | Z0 |
| SPECIALIZATION Business Administration in an international environment | | | | | |
| Seminar diploma specialization 3 System Approach in Management | 3 | | | 15 | Z0 |
| Strategic Management | 3 | | | 15 | Z0 |
| SPECIALIZATION E-Business Project Management in an International Environment | | | | | |
| Seminar diploma specialization 3 System Approach in Management | 3 | | | 15 | Z0 |
| Strategic Management | 3 | | | 15 | Z0 |
| SPECIALIZATION 4 E-Business Project Management in an International Environment | | | | | |
| Seminar diploma specialization 3 E-Business Plan | 3 | | | 15 | Z0 |
| Digital Marketing | 3 | | | 15 | Z0 |
| SPECIALIZATION Energy Management | | | | | |
| Seminar diploma specialization 3 | 5 | | | 30 | Z0 |
| Energy Project | 2 | | | 15 | Z0 |
| Strategic Communications in Energy Sector | 3 | | | 15 | Z0 |
| Seminar diploma specialization 4 | 5 | | | 30 | Z0 |
| Risk Management and Business Continuity | 2 | | | 15 | Z0 |
| Energy Management System | 3 | | | 15 | Z0 |
| SPECIALIZATION Marketing and Sales management in south korean companies | | | | | |
| Seminar diploma specialization 3 Sales and PR of South Korean companies | 3 | | | 15 | Z0 |
| Seminar diploma specialization 4 Conditions for managing a South Korean company | 3 | | | 15 | Z0 |
| | | TOTAL: 80 | TOTAL:90 | TOTAL: 0 | TOTAL: 330 |