

# GRAPHIC DESIGN

## FIRST DEGREE STUDIES

PROFILE: PRACTICAL | DEGREE: BACHELOR | PROGRAM FOR 2023/2024 INTAKE: 2023/2024



### FULL-TIME STUDIES

3-year studies – 6 semesters

#### TOTAL NUMBER OF HOURS AND ECTS

ECTS credits: 180  
No. of hours: 2916






### PART-TIME STUDY

3-year studies – 6 semesters

#### TOTAL NUMBER OF HOURS AND ECTS

ECTS credits: 180  
No. of hours: 1887

**LEGEND**
**FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit**

 <b>COURSE TITLE</b>	<b>SEMESTER I</b>									
	 <b>FULL-TIME STUDIES</b>					 <b>PART-TIME STUDY</b>				
	<b>ECTS</b>	<b>Lecture</b>	<b>Practical classes (eg. workshop)</b>	<b>Other</b>	<b>Form of credit</b>	<b>ECTS</b>	<b>Lecture</b>	<b>Practical classes (eg. workshop)</b>	<b>Other</b>	<b>Form of credit</b>
Basics of animation	3		30		ZO	3		30		ZO
Drawing 1	2		30		ZO	2		30		ZO
Basic of photograph	2		25		ZO	2		25		ZO
Basics of graphic design	3		30		ZO	3		30		ZO
Basic of digital image edition with elements of AI technology	3		30		ZO	3		30		ZO
History of art 1	2	30			E	2	30			E
Basic of artistic activities	3		35		ZO	3		35		ZO
Basic of graphic, linocut	3		30		ZO	3		30		ZO
Basics of digital vector graphics	3		30		ZO	3		30		ZO
Basic of sculpture	1		25		ZO	1		25		ZO
Protection of intellectual property and Business Etiquette	1	10			ZO	1	10			ZO
Foreign language 1	4		30		E	4		68		E
Library Tutorial			2		ZO			2		ZO
Course on Health and Safety at Work			4		ZO			4		ZO
	<b>TOTAL: 30</b>	<b>TOTAL: 40</b>	<b>TOTAL: 241</b>	<b>TOTAL: 0</b>		<b>TOTAL: 30</b>	<b>TOTAL: 40</b>	<b>TOTAL: 279</b>	<b>TOTAL: 0</b>	



COURSE TITLE

## SEMESTER II



### FULL-TIME STUDIES



### PART-TIME STUDY

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

History of art 2

2

30

E

2

20

E

Illustration 1

2

30

Z0

2

20

Z0

Drawing 2 and painting 1

2

35

Z0

2

20

Z0

Photography

2

30

Z0

2

15

Z0

Typography 1

2

25

Z0

2

15

Z0

Graphic design 1

2

30

Z0

2

20

Z0

Animation 1

2

30

Z0

2

20

Z0

Video creation 1

2

25

Z0

2

15

Z0

Gravure printing techniques: dry needle,  
mezzotint, copper engraving

2

30

Z0

2

20

Z0

Gravure printing techniques: etching, aquatint

2

30

Z0

2

15

Z0

Editing and processing of a digital image with  
elements of AI technology

2

30

Z0

2

20

Z0

Outdoor drawing-painting 1

2

20

Z0

2

10

Z0

W1- subject chosen

2

30

Z0

2

15

Z0

Foreign language 2

4

90

E

4

68

E

TOTAL: 30

TOTAL: 60

TOTAL: 375

TOTAL: 0

TOTAL: 30

TOTAL: 35

TOTAL: 258

TOTAL: 0



COURSE TITLE

### SEMESTER III



#### FULL-TIME STUDIES



#### PART-TIME STUDY

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

History of art. 3

2

30

E

2

15

E

Illustration 2

2

30

Z0

2

15

Z0

Drawing 3

3

30

Z0

3

15

Z0

Painting 2

3

30

Z0

3

15

Z0

Typography 2

2

25

Z0

2

15

Z0

Graphic design 2

3

30

Z0

3

15

Z0

Video creation 2

2

30

Z0

2

15

Z0

Flat printing techniques: lithography

3

25

Z0

3

15

Z0

Alternative graphic techniques

3

30

Z0

3

15

Z0

Serigraphy

2

25

Z0

2

15

Z0

Animation 2

3

30

Z0

3

15

Z0

Multimedia 1

2

30

Z0

2

15

Z0

Sport and recreation 1

30

Z0

TOTAL: 30

TOTAL: 30

TOTAL: 345






TOTAL: 0

TOTAL: 30

TOTAL: 15

TOTAL: 165

TOTAL: 0

 <b>COURSE TITLE</b>	<b>SEMESTER IV</b>									
	 <b>FULL-TIME STUDIES</b>					 <b>PART-TIME STUDY</b>				
	<b>ECTS</b>	<b>Lecture</b>	<b>Practical classes (eg. workshop)</b>	<b>Other</b>	<b>Form of credit</b>	<b>ECTS</b>	<b>Lecture</b>	<b>Practical classes (eg. workshop)</b>	<b>Other</b>	<b>Form of credit</b>
Animation 3	1		25		Z0	1		25		Z0
Outdoor drawing-painting 2	1		20		Z0	1		20		Z0
Artistic poster, Occassional poster	2		30		Z0	2		30		Z0
Drawing 4	1		25		Z0	1		25		Z0
History of art 4	1	30			E	1	30			E
Sport and recreation 2			30		Z0					
 <b>INTERNSHIP</b>										
<b>Professional practice</b>				480	Z0				375	Z0
 <b>SPECIALIZATIONS TO CHOOSE</b>										
<b>SPECIALIZATION Artistic graphics</b>										
Illustration Laboratory – specialisation project 1	2		30		Z0	2		20		Z0
Artistic graphic laboratory – specialisation project 1	2		30		Z0	2		20		Z0
Artistic publication /DTP	2		25		Z0	2		15		Z0
Drawing and Painting Laboratory – specialisation project 1	2		25		Z0	2		15		Z0
<b>SPECIALIZATION Interdisciplinary graphics</b>										
Multimedia Laboratory – specialisation project 1	2		30		Z0	2		20		Z0
Graphic design laboratory – specialisation project 1	2		30		Z0	2		20		Z0
Interactive publication/DTP	2		25		Z0	2		15		Z0
Photography laboratory – specialisation project 1	2		25		Z0	2		15		Z0
	<b>TOTAL: 22</b>	<b>TOTAL: 30</b>	<b>TOTAL: 330</b>	<b>TOTAL: 480</b>		<b>TOTAL: 22</b>	<b>TOTAL: 30</b>	<b>TOTAL: 220</b>	<b>TOTAL: 375</b>	



## SEMESTER V



### FULL-TIME STUDIES



### PART-TIME STUDY

COURSE TITLE

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

History of graphic and poster

3

40

E

3

20

E

Brand creation

2

30

Z0

2

20

Z0

Diploma seminar 1

2

20

Z0

2

10

Z0

Graphic design in space

2

25

Z0

2

15

Z0

UX design

2

25

Z0

2

15

Z0

W2- subject chosen

2

30

Z0

2

20

Z0

Proseminar

5

Z0

5

Z0

### SPECIALIZATIONS TO CHOOSE

#### SPECIALIZATION Artistic graphics

Laboratory of book art – specialisation project

5

35

Z0

5

20

Z0

Laboratory of artistic graphic  
– specialisation project 2

4

35

Z0

4

20

Z0

Laboratory of experimental artistic graphic  
– specialisation project 2

4

35

Z0

4

15

Z0

Algraphy

4

35

Z0

4

20

Z0

#### SPECIALIZATION Interdisciplinary graphics

Laboratory of multimedia  
– specialisation project 2

4

30

Z0

4

15

Z0

Laboratory of graphic design  
– specialisation project 2

4

30

Z0

4

15

Z0

Animation 4

4

30

Z0

4

20

Z0

Motion design

2

20

Z0

2

10

Z0

Graphic design of event

3

30

Z0

3

15

Z0

TOTAL: 47

TOTAL: 40

TOTAL: 330

TOTAL: 60

TOTAL: 47

TOTAL: 20

TOTAL: 210

TOTAL: 20



COURSE TITLE

## SEMESTER VI



### FULL-TIME STUDIES



### PART-TIME STUDY

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

ECTS

Lecture

Practical classes  
(eg. workshop)

Other

Form  
of credit

W3- subject chosen	2	30			Z0
Diploma laboratory	1		10		Z0
Autopresentation	3			30	Z0
Diploma seminar 2	5		50		Z0
Author`s portfolio	1		15		Z0
<b>INTERNSHIP</b>					
<b>Professional practice</b>				480	Z0
<b>SPECIALIZATIONS TO CHOOSE</b>					
<b>SPECIALIZATION Artistic graphics</b>					
Laboratory of Book Art – specialisation project 2	1		30		Z0
Laboratory of artistic graphic – specialisation project 2	1		30		Z0
<b>SPECIALIZATION Interdisciplinary graphics</b>					
Laboratory of multimedia – professional project	1		30		Z0
Laboratory of design 2 – professional project	1		30		Z0
	<b>TOTAL: 16</b>	<b>TOTAL: 30</b>	<b>TOTAL: 195</b>	<b>TOTAL: 510</b>	

	2	15			Z0
	1		10		Z0
	3			15	Z0
	5		25		Z0
	1		10		Z0
				375	Z0
	1		15		Z0
	1		15		Z0
	1		15		Z0
	1		15		Z0
	<b>TOTAL: 16</b>	<b>TOTAL: 15</b>	<b>TOTAL: 105</b>	<b>TOTAL: 390</b>	



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