



STUDY PROGRAM

EXECUTIVE MBA DECARBONIZATION AND SUSTAINABLE BUSINESS



Vistula University
University of global opportunities



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EXECUTIVE MBA

DECARBONIZATION AND SUSTAINABLE BUSINESS

PROGRAM NAME:	Executive MBA Decarbonization and Sustainable Business
LEVEL:	7
FIELD:	Social sciences
DISCIPLINES:	Management and Quality Sciences (50%), Economics and Finance (40%), Social Communication and Media Studies (10%)
FORM OF STUDY:	postgraduate studies (f2f/online/hybrid)
NUMBER OF SEMESTERS:	3
NUMBER OF ECTS POINTS:	60
LANGUAGE OF LECTURE:	Polish/English
PROGRAM DIRECTOR:	dr Aneta Szymańska, prof. WAB aneta.szymanska@wab.edu.pl



ABOUT THE PROGRAM



The **Executive MBA Decarbonization and Sustainable Business** is a career development program aimed at business professionals with more than 5 years of business experience. The 3 semesters (18 months), part-time Executive MBA reflects the complexity of the strategic decision-making process and immerses leaders in the opportunities and risks of sustainable development.

To get to net zero, we need to be smarter, more visionary, more decisive, and more collaborative than ever before. We need new methodology and new insights. We need Sustainability Thinking. Our Executive MBA Decarbonization and Sustainable Business will help future and current business leaders embrace proactive and innovative knowledge of sustainability, resulting in competitive advantage and resiliency for their companies as well as a positive impact for society.



PROGRAM'S OBJECTIVES AND ADDRESSING THE MARKET NEEDS

Sustainable development is one of the greatest challenges of modern business. Both climate change and huge social inequalities generate numerous threats but also opportunities. Future business success will depend on how companies cope with these challenges and adapt to the needs of society and the environment. The aim of the Executive MBA Decarbonization and Sustainable Business program is to prepare business leaders for social and environmental challenges and to equip them with the competences necessary to lead business transformation and build their advantages on responsibility and sustainability.



ALUMNUS PROFILE

Graduates of the Executive MBA Decarbonization and Sustainable Business studies will be distinguished by practical knowledge and skills acquired during innovative and interactive lectures, workshops and projects. They will receive specific tools necessary to build strong personal and expert brands in sustainable business management in various industries. Thus our graduates will significantly increase their chances for promotion, higher salary and discover new opportunities for professional growth.

Additionally, the Executive MBA Decarbonization and Sustainable Business graduates meet the education criterion to sit on the supervisory boards of companies with State Treasury shareholding (Article 19 (1) (1) (c) of the Act of 16 December 2016 - on the principles of state property management (Journal of Laws of 2018, item 1182).



PROFESSIONAL OPPORTUNITIES

- Middle and senior management
- Top management in companies and organizations with a very diverse structure, range of activities and industries
- Members of management boards and supervisory boards of commercial companies and companies with State Treasury shareholding
- Entrepreneurs and startup founders.

INTENDED LEARNING OUTCOMES



EDUCATIONAL OUTCOME SYMBOL (DIRECTIONAL)*	KNOWLEDGE: ALUMNA KNOWS AND UNDERSTANDS	OUTCOME CODE PRK ¹
	EDUCATIONAL OUTCOME CONTENTS (DIRECTIONAL)	
M-K7 - W01	The graduate knows and understands to an in-depth degree in the scope of management, economics and finance related, selected facts, objects and phenomena, also methods and theories explaining complex dependencies between them, constituting an advanced knowledge from the field of management also in an international environment.	P7S_WG
M-K7 - W02	The graduate knows and understands organizations and their stakeholders, the external context in which they operate and how they are managed from a sustainable and long term perspective.	P7S_WK
M-K7 - W03	The graduate understands the concept of leadership through strategic management, as well as knows and understands general rules of building and developing different forms of entrepreneurship (including social entrepreneurship) in the scope of corporate business and small and medium-sized companies.	P7S_WK



¹Z rozporządzenia MNiSW w sprawie PRK

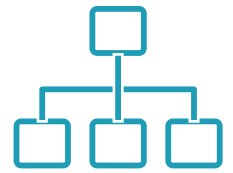
EDUCATIONAL OUTCOME SYMBOL (DIRECTIONAL)*	SKILLS	OUTCOME CODE PRK¹
	EDUCATIONAL OUTCOME CONTENTS (DIRECTIONAL)	
M-K7-U01	The graduate is able to apply in-depth knowledge and understanding, based on previous professional experience and advanced studies, with respect to dynamic and complex business situations, including those based on the concept of sustainable development.	P7S_UW
M-K7-U02	The graduate has well-developed interpersonal skills including the ability to communicate effectively to a range of audiences and to interact with groups and individuals at all levels.	P7S_UK
M-K7-U03	The graduate is able to apply strategic management skills at a higher level in changing business environments and to transform organizations in a sustainable way through strategic leadership and intellectual rigor.	P7S_UO
M-K7-U04	The graduate is able to plan and implement life-long learning as well as lead others in the field of sustainable business management.	P7S_UU



EDUCATIONAL OUTCOME SYMBOL (DIRECTIONAL)*	SOCIAL COMPETENCES	OUTCOME CODE PRK¹
	EDUCATIONAL OUTCOME CONTENTS (DIRECTIONAL)	
M-K7-K01	The graduate is able to conduct a critical evaluation of his/her own knowledge and content received in the scope of terms relating to sustainable business management.	P7S_KK
M-K7_K02	The graduate is able to think and act in an entrepreneurial way, including social entrepreneurship.	P7S_K0
M-K7-K03	The graduate is able to perform professional functions in a sustainable and responsible way, including changing social needs, also developing the profession and its achievements, maintaining the profession's ethos and following as well as developing the rules of work ethics in favor of following these rules.	P7S_KR



PROGRAM STRUCTURE



SUBJECT NAME	ECTS	CLASSES ORGANIZED BY THE UNIVERSITY	STUDENT'S INDIVIDUAL WORK RELATED WITH THE SUBJECT	STUDENT'S TOTAL AMOUNT OF WORK	FORM OF CREDIT (EP, EU, ZI, ZG)
SEMESTER 1					
Orientation Day	1	10	15	25	ZI
Global Business Environment & Sustainability	4	30 (15+15P)	70	100	EP
Sustainable Development - Theory & Practice	4	30 (15+15P)	70	100	ZG
Sustainable Business Transformation Leadership	4	30 (15+15P)	70	100	ZI
Leader's Personal Branding	3	30 (15+15P)	45	75	ZI
Consulting Project: Sustainable Enterprise Development	4	40 (20+20P)	60	100	ZG
SEMESTER 2					
Climate Change: Policy, & Opportunities	4	30 (15+15P)	70	100	EP
Corporate Environmental Management & Strategy	4	30 (15+15P)	70	100	ZG
Corporate Social Management & Strategy	4	30 (15+15P)	70	100	ZG
Corporate Finance and Risk Management in Sustainability	4	30 (15+15P)	70	100	ZI
Electives: Winning Sustainability Strategies or International Study Visit	4	40 (20+20P)	60	100	ZG
SEMESTER 3					
Measuring Environmental, Social & Governance (ESG) Performance	4	30 (15+15P)	70	100	EP
Monetizing the Value of Sustainability	4	30 (15+15P)	70	100	ZG
Business Sustainability Reporting & Communication	4	30 (15+15P)	70	100	ZG
Electives: New Technologies for Sustainability or Creating Sustainable Business Ventures and Startups	4	30 (15+15P)	70	100	ZI
Capstone Project	4	50 (10+40P)	50	100	ZG+EU

*P- asynchronous group project



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