



ADDITIONAL BENEFITS FOR MBA PARTICIPANTS

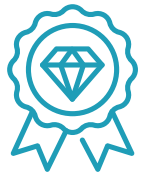


Vistula University
University of global opportunities



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INTERNATIONAL STUDY VISIT TO BUSINESS SCHOOL LAUSANNE

4-day trip to BUSINESS SCHOOL LAUSANNE in Switzerland will be organized, during which students will participate in specialized courses led by two highly respected global thinkers in Sustainability:

Implementing Sustainability Strategy | **Professor Margaret Flaherty**



OBJECTIVES:

There are many insightful theories and helpful tools to guide us in developing and implementing sustainability strategies; but in real world contexts implementing strategies can be complex and 'messy'. The course aims to enrich our understanding of implementation, through insights into the dynamics of real cases. BSL's course in Implementing Sustainability Strategy will help prepare participants for the future, by giving them a solid understanding of, and a safe environment in which to explore:

- The theories and concepts for implementing sustainability strategies, and how they unfold in real life
- The stages of a strategy implementation cycle
- The tools for building and implementing sustainability strategy within companies
- The importance of fostering innovation for sustainability within a company - from products to systems
- The internal and external factors mediating the implementation of a sustainability strategy
- Your personal approach to implementing
- Gain a 360-degree perspective of how various job functions in a company manage and execute their sustainability-facing roles and responsibilities;
- Understand a variety of the required skills and competencies unique to this field;
- Analyze how and why industry sectors have different sustainability challenges and therefore implement solutions in accordingly distinct ways;
- Work with practical and tactical business tools that create viable business solutions.



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Creating Sustainable Value | Supply Chain Focus | [Prof. Dr. Joerg S. Hofstetter](#)

OBJECTIVES:

This course will focus on developing student abilities to:

Participants discover a variety of profound business opportunities currently hidden behind the mainstream focus on direct suppliers, direct customers, purchasing spend, and sales revenues. Responding to the intensifying challenges in economies, societies and the natural environment around the world as well as to the emergence of successful revolutionary business models, the course puts its attention on both global value chains and on values and value co-creation in the making and using of goods and services.

The topics addressed in the course are:

- global value chains, their players, and their rules
- from supply chains to value chains: aspiring value, quality, resilience, innovation and responsibility,
- value chains as innovation and core competence
- sustainability in value chains for a circular economy
- value chain relationships: from supplier / customer management towards value co-creation, and
- stakeholder relationships and service-dominant logic

Business School Lausanne is a leading business school located in Switzerland, founded in 1987, offering bachelor, master, and MBA programs. Read more here: <https://www.bsl-lausanne.ch>

SUSTAINABLE FINANCE ONLINE COURSE LED BY UNIVERSITY OF CAMBRIDGE

Participants will have access to 8-week “Sustainable Finance” course offered by Cambridge Institute for Sustainability Leadership (6–8 hours of self-paced learning per week, entirely online). They will gain an in-depth understanding of the pressures facing the current financial system, and explore how sustainable finance strategies can create long-term value for business, society and the environment.

ABOUT THE COURSE:

The University of Cambridge Sustainable Finance online short course offers insight into the role of finance in creating a more sustainable and resilient global economy. Over eight weeks, you’ll learn about the pressures and trends affecting the current financial system and investigate the strategic business implications of these social and environmental challenges. You’ll also discover how sustainable finance can open up exciting new opportunities and strategically drive long-term business returns.



GAIN VALUABLE AND RELEVANT SKILLS, AND WALK AWAY WITH:



- **INSIGHT INTO THE SUSTAINABILITY CHALLENGES FACING BUSINESS AND FINANCIAL SYSTEMS**
- **AN UNDERSTANDING OF HOW SUSTAINABILITY IS REWIRING FINANCIAL SYSTEMS TO BENEFIT SOCIETY AND BUSINESS**
- **TOOLS AND FRAMEWORKS TO RESPOND TO FINANCIAL RISKS POSED BY SUSTAINABILITY ISSUES**
- **THE ABILITY TO INFLUENCE YOUR ORGANISATION'S SUCCESS THROUGH IMPLEMENTING SUSTAINABLE FINANCE STRATEGIES**
- **A PERSONAL ACTION PLAN TO IMPLEMENT A SUSTAINABLE FINANCE APPROACH IN YOUR SPHERE OF INFLUENCE**

Global sustainability challenges – including climate change, natural resource depletion, and rising inequality – are affecting the commercial environment in a way that presents both risks and opportunities for the financial sector. The Sustainable Finance online short course from the University of Cambridge Institute for Sustainability Leadership (CISL) gives you the tools needed to address and take advantage of these changes. Over the course of eight weeks, you'll gain an understanding of how the current financial system works, the social and environmental pressures it faces, and how it can be rewired to create better value for society and your organisation. With expert guidance from CISL faculty, you'll develop the ability to channel your organisation's financial success through sustainable approaches and initiatives such as the integration of Environmental, Social, and Governance (ESG) investing, impact investing, and positive screening. You'll also unlock new perspectives on how businesses, banks, and insurers are shifting investment towards more sustainable business models to lower risk and capture long-term growth opportunities. Walk away with tangible, real-world models that can deliver positive long-term returns for your business, clients, and society.

Over eight weeks, you'll develop an understanding of the critical role that the financial system has to play in creating a sustainable global economy. First, you'll gain an overview of how the current financial system works, the pressures and trends that affect it, and the flow of capital. Then you'll go on to explore strategies for sustainable finance, examine the relationship between risk and return, and learn about the key attributes underpinning successful sustainable finance initiatives. You'll also investigate the role that the public sector has to play in sustainable finance, examine disruptive megatrends and the innovations required to deal with them, and develop a practical action plan to promote sustainable finance within your sphere of influence. Finally, you'll walk away with an enhanced skill set of core competencies, including systems, strategic, and long-term thinking, and the ability to address complexity across teams, organisations, and the wider financial system.



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