

# SPECIALISATIONS IN THE FIELD OF GRAPHIC DESIGN



3 YEARS (6 SEMESTERS) OF BACHELOR'S DEGREE PROGRAMME

## SPECIALITIES:

- Artistic graphics
- Interdisciplinary graphics



STUDIES ARE CONDUCTED  
IN  OR IN 

## SPECIALISATION: ARTISTIC GRAPHICS

This speciality will help you become an independent graphic artist. It will provide you with a solid foundation, in terms of drawing, painting, and illustration. You will master at least 10 graphic techniques: linocut, coloured linocut, dry point, mezzotint, copperplate, etching, aquatint, lithography, serigraphy and algraphy. You will learn to use selected media and tools to achieve a specific goal. You will be ready to start your own creative work.



### LIST OF COURSES:

- Fundamentals of artistic activities,
- Fundamentals of art theory history,
- Fundamentals of photography,
- Basics of drawing,
- Convex techniques - linocut, colour linocut,
- Intaglio printing techniques - drypoint, mezzotint, copperplate,
- Intaglio printing techniques - etching, aquatint,
- Author's portfolio,
- Basics of sculpture,
- Illustrative graphics,
- Fine art printmaking.



### CAREER AFTER STUDIES:

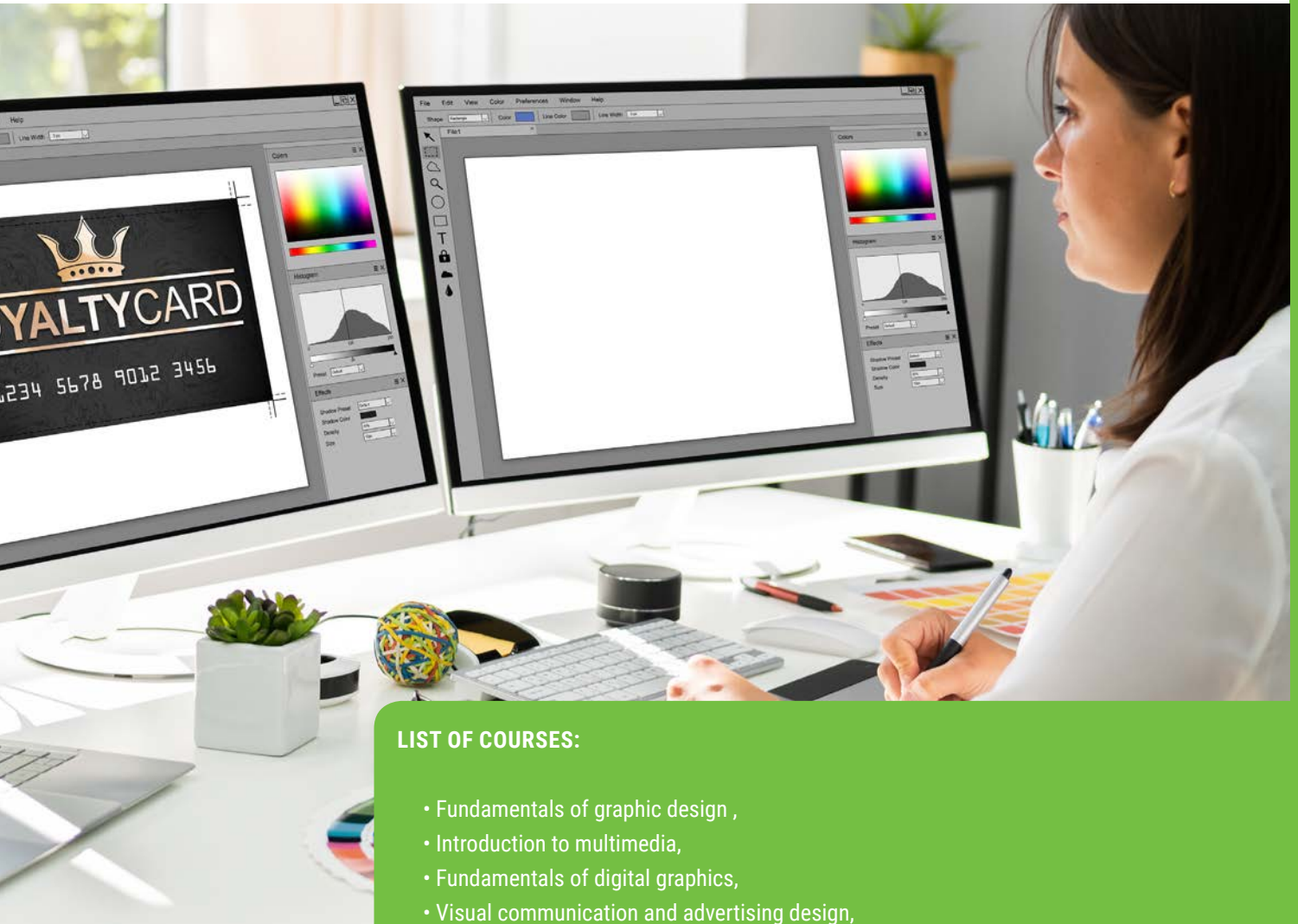


- designer in cultural and artistic institutions (including galleries, theatres),
- designer in publishing houses,
- illustrator in institutions and companies,
- instructor of art classes,

- designer in artistic design studios and advertising agencies,
- graphic artist in printing houses,
- creative graphic designer,
- DTP specialist,
- art director,
- computer game designer.

## SPECIALISATION: INTERDISCIPLINARY GRAPHICS

This specialty will enable you to develop a computer graphic designer's skills. You will learn Adobe CC programmes: Photoshop, Illustrator, In Design, Premiere Pro, After Effect, Animate Pro. You will find out how to work in various techniques, make animated films, or how to create a project combining image and text. You will get familiar with digital photo and film processing techniques.



### LIST OF COURSES:

- Fundamentals of graphic design ,
- Introduction to multimedia,
- Fundamentals of digital graphics,
- Visual communication and advertising design,
- Digital image editing and processing,
- Alternative graphic techniques,
- Aesthetics and theory of photography,
- Graphic design for events,
- Press publishing design,
- Artistic poster, occasional poster,
- Branding.



### CAREER AFTER STUDIES:



- graphic and multimedia designer,
- DTP specialist,
- illustrator,
- photographer,

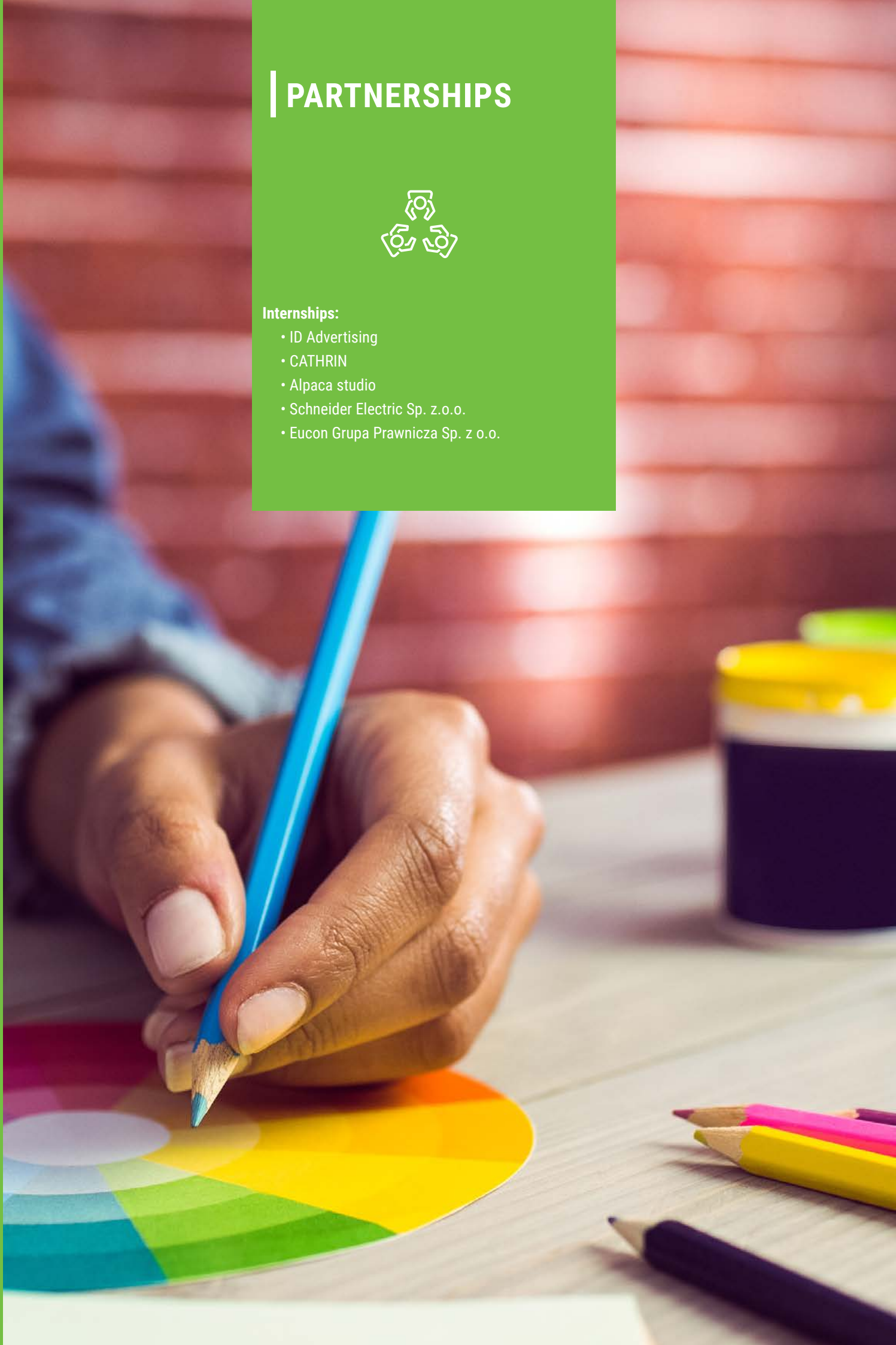
- art teacher,
- culture animator,
- an employee of a community centre, art club,
- organiser of workshops for children, teenagers, and adults.

# | PARTNERSHIPS

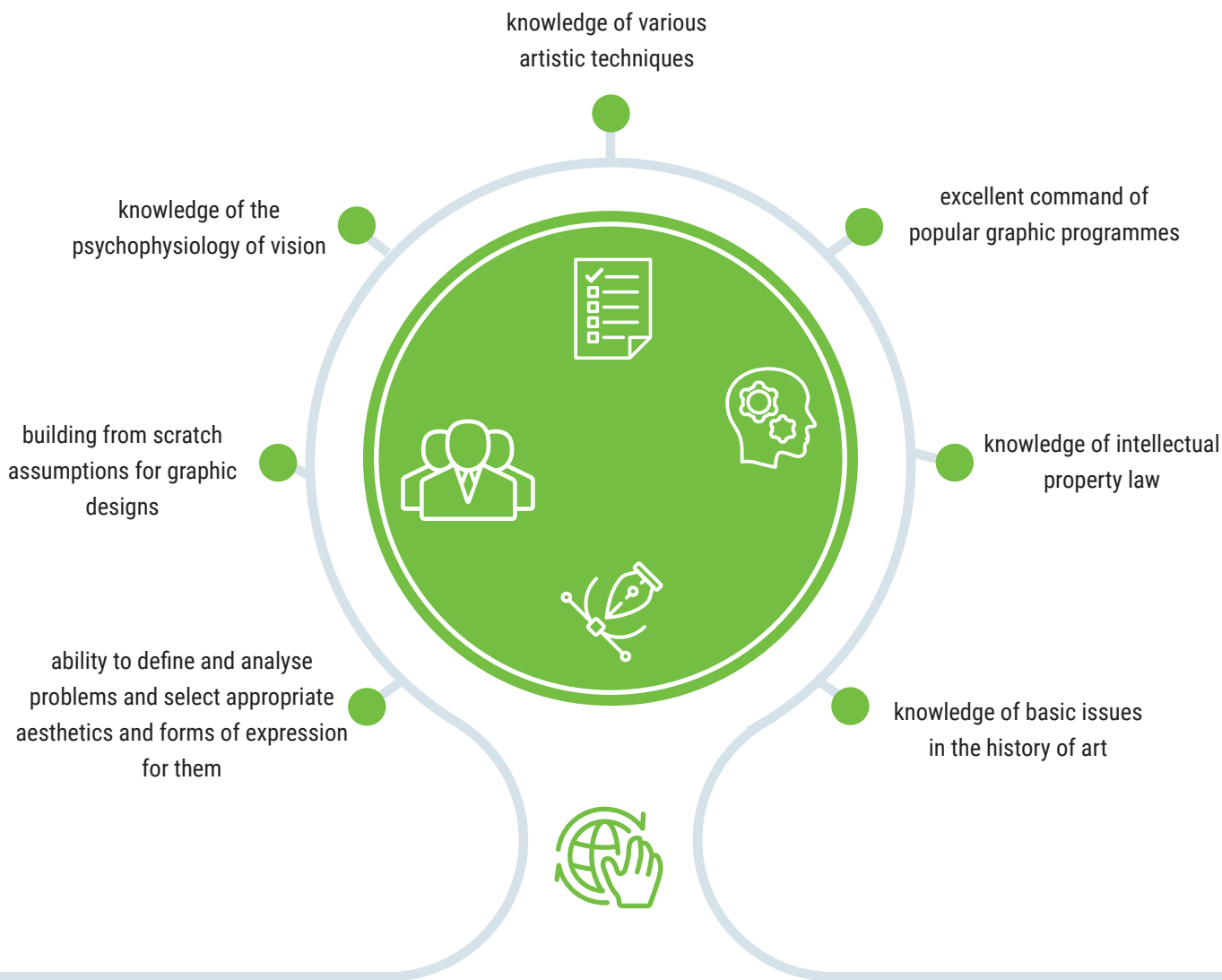


## Internships:

- ID Advertising
- CATHRIN
- Alpaca studio
- Schneider Electric Sp. z o.o.
- Eucon Grupa Prawnicza Sp. z o.o.



# ACQUIRED COMPETENCES AND SKILLS IN GRAPHIC DESIGN



**AFTER COMPLETING YOUR BACHELOR'S DEGREE, YOU CAN CONTINUE YOUR STUDIES IN THE FOLLOWING SPECIALISATIONS DURING YOUR MASTER'S DEGREE:**

## **2 YEARS (4 SEMESTERS) OF MASTER'S DEGREE PROGRAMME**

- Artistic graphics
- Interdisciplinary graphics

## **INTERNATIONAL OFFICE**



**address:**

3, Stoklosy St., 02-787 Warsaw, 1<sup>st</sup> floor, room 122



**phone:** + 48 510 858 087

**e-mail:** [admission2@vistula.edu.pl](mailto:admission2@vistula.edu.pl)



# LET'S MEET IN PERSON OR ON-LINE

## VISTULA UNIVERSITY

3, Stokłosy St., 02-787 Warsaw  
tel.: +48 510 858 087

[vistula.edu.pl](http://vistula.edu.pl)



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