

SPECIALISATIONS IN THE FIELD OF ECONOMICS



2 YEARS (4 SEMESTERS) OF MASTER'S DEGREE PROGRAMME

SPECIALITIES:

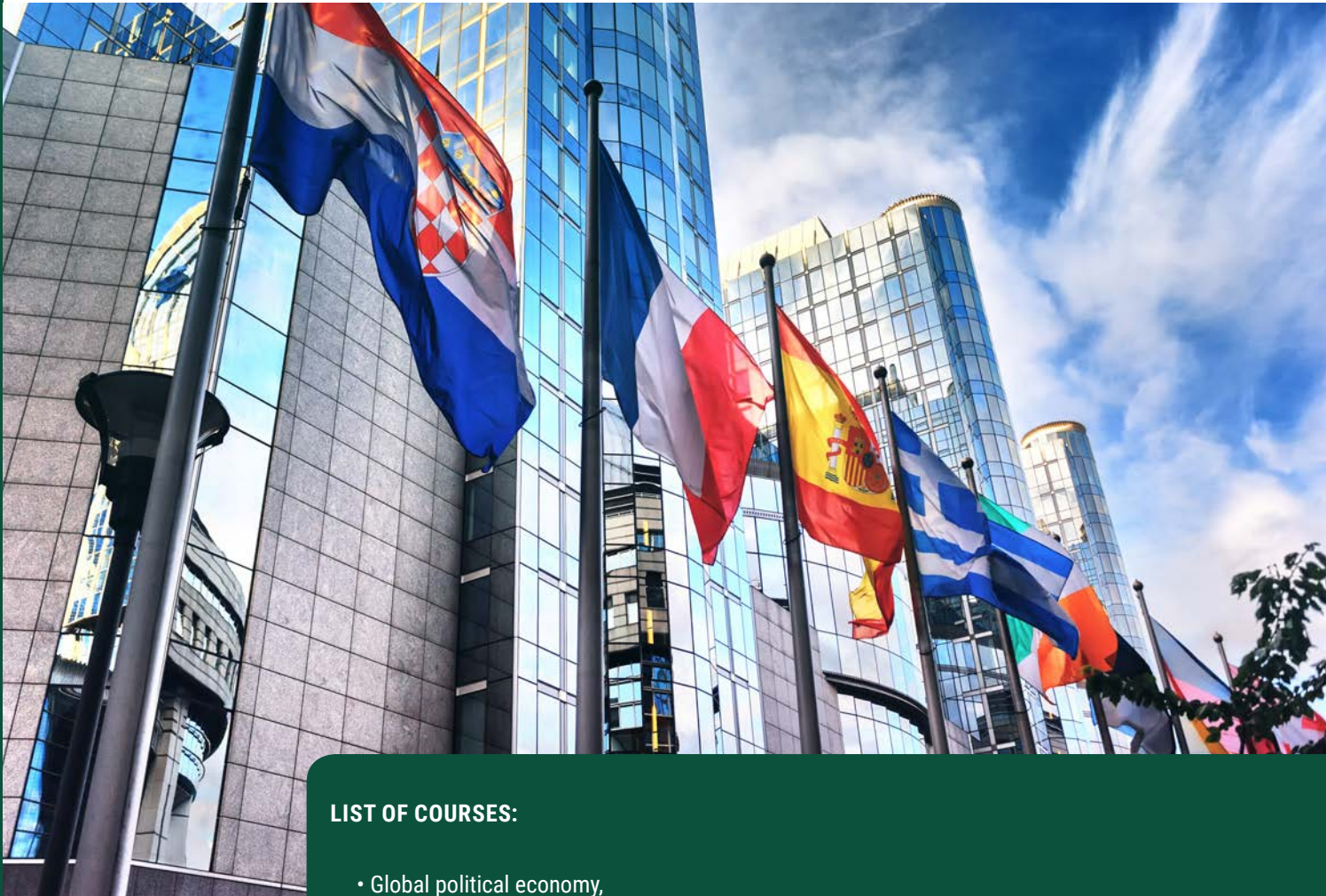
- International economic policy
- Economics of the digital economy
- Transport economics and logistics
- Business strategies and economic policy II
- International business II



STUDIES ARE CONDUCTED
IN  OR IN 

SPECIALISATION: INTERNATIONAL ECONOMIC POLICY

The world economy affects both politics and the environment, as it is interlinked with the emerging social inequalities. International politics and economics create disproportions in the development of individual regions and countries. If you are interested in the megatrends of global development, global political economy, international economic integration, or the activities of international economic organisations, this speciality is just for you. You will gain knowledge enabling you to start your own business on the EU and the third-country markets. You will also be prepared to work in enterprises operating in the EU and in the global economic space. During your studies, you will get acquainted with the principles governing the functioning of the EU and global markets. You will learn how to conduct a professional analysis and assessment of the situation in both the global and EU economy. You will gain knowledge about the strategies of companies on the international market. You will be able to develop a professional career in public institutions, government administration, international organisations and in business.



LIST OF COURSES:

- Global political economy,
- Role and significance of international economic organisations,
- Global development megatrends,
- Perspectives of international economic policy.



CAREER AFTER STUDIES:

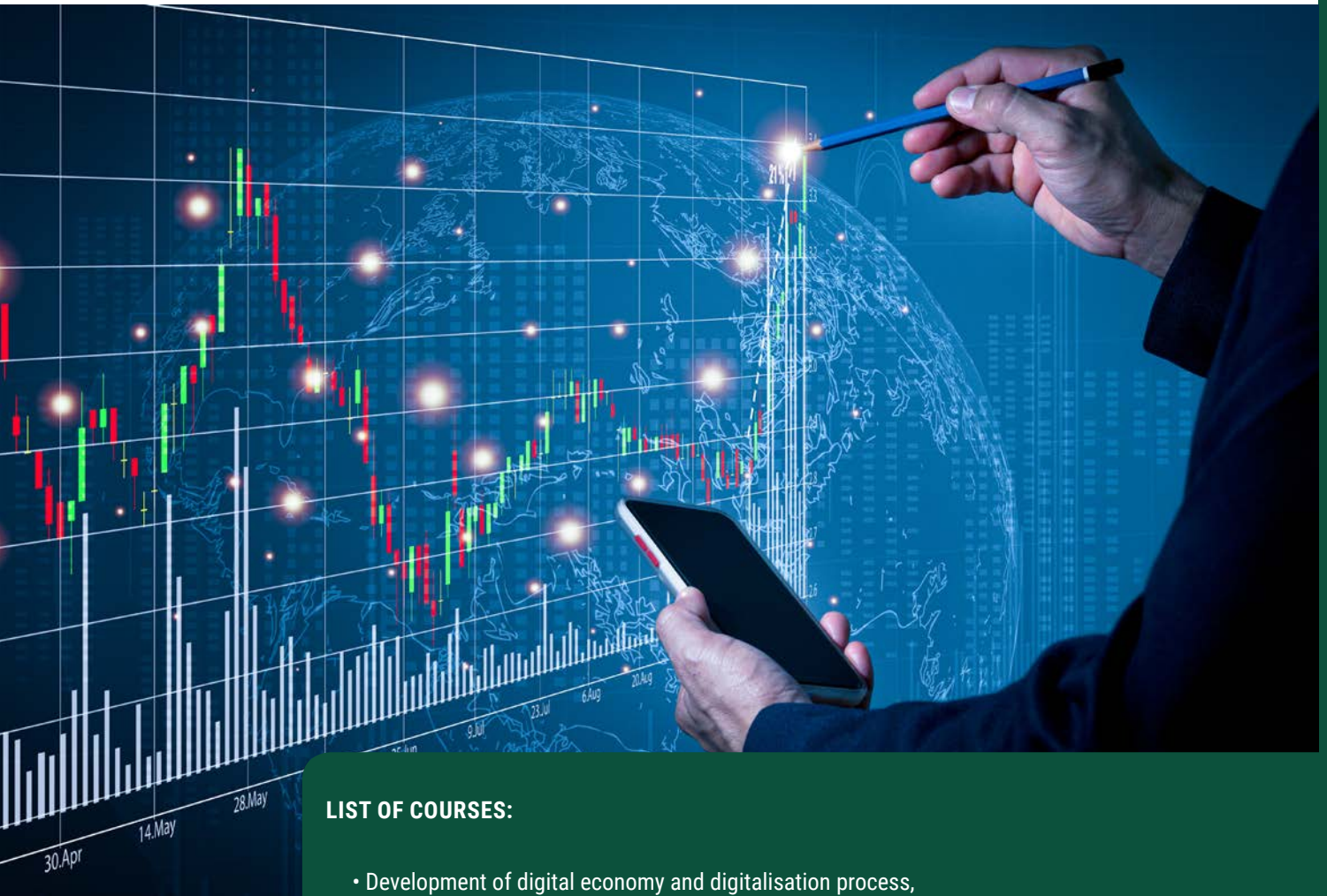


- analyst (adviser) in public institutions,
- analyst in government administration,
- expert in international organisations,
- adviser in private companies,

- international business employee,
- employee of international economic organisations/ agencies.

SPECIALISATION: ECONOMICS OF THE DIGITAL ECONOMY

The digital economy consists of goods and services whose development, production, sales or providing depend entirely on digital technologies. It is a global network of economic activities, operating thanks to the existence of information and communication technologies. This speciality is addressed to those who want to gain knowledge and develop a career in an innovative area at the interface between economy and information technology. During your studies, you will develop the competences of the future. You will gain knowledge on Industry 4.0, digital transformation, and contemporary, international, economic relations. Additional skills are of critical importance, so you will be able to develop your cognitive and analytical skills, helping you to search and select information, think critically, and establish relationships in a multicultural environment. The studies are addressed to those who are interested in professional development as database analysts, co-ordinators of intelligent services in enterprises, banks, and other organisations, or as specialists of new technologies.



LIST OF COURSES:

- Development of digital economy and digitalisation process,
- Usage of Python language,
- Selected issues of production function at enterprise,
- Business in the intercultural environment.



CAREER AFTER STUDIES:



- database analyst,
- co-ordinator of intelligent services in enterprises, banks, and other organisations,
- specialist for new technologies.

SPECIALISATION: TRANSPORT ECONOMICS AND LOGISTICS

The programme opens up many employment opportunities and career prospects. During the studies, you will learn the ropes of organising transport and logistics in network and virtual enterprises, the TLS industry, as well as express and postal courier services. You will gain thorough knowledge on the functioning of the latest solutions in transport and logistics, and about intelligent transport systems. You will learn how to optimise logistics processes in line with the principles of sustainability and environmental protection. You will gain practical knowledge about innovative supply chains, and learn how to organise and optimize transport in domestic and foreign companies. The studies are addressed to those who plan to run their own business in the field of international trade, future employees of customs agencies, logistics centres, sales departments in production and service companies, as well as to those who link their professional future with work in an international environment in the field of domestic and international forwarding, economics, and marketing.



LIST OF COURSES:

- Logistic support of economic processes,
- Domestic and international forwarding,
- Business risk in transport,
- New IT technologies in logistics and transport.



CAREER AFTER STUDIES:



- own business in the field of international trade,
- employee of customs agencies,
- employee of logistics centres,
- employee of sales departments in production and service companies,
- employee of domestic and international shipping companies.

SPECIALISATION: BUSINESS STRATEGIES AND ECONOMIC POLICY II

Studying in this sub-major, you will expand your knowledge of how companies operate on the market. You will learn the practical aspects of sector analyses, investment projects, and how companies function. You will be able to independently assess processes occurring within a company, and in its environment.



LIST OF COURSES:

- Strategic analyses of corporate development,
- Legal aspects of corporations and corporate social responsibility,
- Cultural factors of contemporary business,
- Corporate tax strategies,
- Diploma sub-major seminar.



CAREER AFTER STUDIES:



- analyst or consultant in international corporations,
- enterprises and institutions regulating the activities of business entities or promoting entrepreneurship,
- enterprise manager,

- project manager,
- strategic and business adviser,
- real estate appraisal specialist,
- risk specialist,
- business efficiency analyst.

SPECIALISATION: INTERNATIONAL BUSINESS II

You dive deeper into: planning and supply, production, logistics, research and development, finances and controlling. You will learn to independently solve professional problems related to multicultural environments. The Master's programme will enable you to easily navigate projects of an economic, legal, and political nature. This sub-major will prepare you to work in managerial positions in domestic and foreign companies, as well as in government bodies and local authorities.



LIST OF COURSES:

- International business case studies,
- Companies in international business,
- International economic promotion,
- Financing in international business,
- Diploma sub-major seminar.



CAREER AFTER STUDIES:



- domestic and foreign companies,,
- international organisations,

- government and local government bodies,
- specialist in international financial and capital services,
- manager of international projects,
- employee in international trading companies.

ACQUIRED COMPETENCES AND SKILLS IN ECONOMICS

ability to predict the consequences of economic decisions, based on knowledge of economic theories and basic forecasting techniques

ability to prepare statements, reports, analyses, and expert opinions, facilitating adequate decision-making



ability to use basic theoretical knowledge in the field of economics and the related disciplines, to formulate practical conclusions useful for decision-makers

ability to analyse economic phenomena, indicating their causes with the use of basic analytical tools

INTERNATIONAL OFFICE



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