

University	Vistula University
Faculty	Art, Technology and Communication
Level of study	First degree studies
Field of study	Journalism and Social Communication (admissions from the 2019/2020 academic year)
Specialty	1. Business Journalism 2. Social Media Journalism
Mode of study	– Full-time – Part-time
Degree profile	Practical
PROGRAM OF VOCATIONAL STUDENT INTERNSHIPS	
Legal basis for internships completion	
<ol style="list-style-type: none"> 1. The Act of 20 July 2018 - Law on Higher Education (Journal of Laws 2018 item 1668, as amended), 2. Order No. 2/09/2014 of the Rector of Vistula University in Warsaw of 1 September, 2014 regarding the introduction of the Terms and Conditions for Vocational Student Internships at Vistula University in Warsaw, 3. Resolution No. 4 / 30.09 / 2014 of the Senate of Vistula University of September 30, 2014 on defining the conditions for exempting students from the obligation to complete vocational internships, 4. Terms and Conditions of Study at Vistula University in Warsaw, 5. Education program. 	
Type and duration of internships (number of weeks and hours) and year/semester of study	
Duration of internships - 6 months, i.e. 750 hours	
Place of internships (type of institution, department/departments in which internships will take place)	
<ul style="list-style-type: none"> ✓ media: dailies and magazines / printed and on-line /radio, television / public and commercial / ✓ marketing departments of selected companies, advertising agencies, tourist offices ✓ Vistula University Academy of Finance and Business, the Warsaw School of Tourism and Vistula School of Hospitality: media services for events 	

Goals in the area of **knowledge**

The goal of student internships is to provide students with the opportunity of professional contact and familiarize them with the basic aspects of professional work in various institutions. The goal is to create opportunities to learn and understand changes in journalism and communication under the influence of the Internet and new technologies, and to gain knowledge of traditional and new journalistic genres. The student has the opportunity to become acquainted with the general functioning of media institutions

Goals in the area of **skills**:

The purpose of student internships is to expand journalistic expertise in specialist media and journalistic institutions in various areas of social communication using the latest media technologies, and to acquire and consolidate practical skills in the field of journalistic workshop: press, radio, television, Internet, and gain practical skills in using the techniques of classical journalism: rhetoric, eristics, debate, the ability to work under time pressure, the basics of behavior in front of the camera and microphone, the skills of stylistic and script correction in current editorial work

Goals in the area of **social competences**:

The goal of student internships is to achieve a critical and objective approach to one's own work and group accomplishments, openness to innovation, cooperation in a group with creative use of partners' achievements, tolerance and distance taking into account different religious, moral, social, political and cultural beliefs.

Intern's tasks and duties

The main task of the internship participant is to achieve the intended goals, taking into account the specificity of the media and to achieve learning outcomes in the areas of knowledge, skills and social competences, in accordance with the specialty.

Students have the following options of completing the internship:

1. Internship covering 120 hours completed in the medium chosen by the student, approved by the program director in the field of Journalism and Social Communication
2. Internship covering editorial and marketing work at Vistula University in the number of at least 60 hours and additional implementation of internships at the editorial office chosen by the student

The choice of internship mode requires the approval of the Journalism and Social Communication program director

Specific goals of student internships:

1. General internship for the field of Journalism and Social Communication
 - practical application of knowledge and skills acquired during studies
 - workshop specialization based on editorial experience

- practical organizational skills related to the functioning of the editor's office
- experience regarding the real principles of media functioning, the basics of media criticism, knowledge of the media market
- media advertising and marketing practice

2. Specialty: Media in the Age of Globalization

- internships developing the skills necessary to move around the international media market
- broadening the source information base, the ability to take a comprehensive approach to the use of international news agencies and multimedia
- practical application of knowledge regarding the functioning of media systems skills in critical evaluation of media materials, taking into account cultural differences, political, moral and religious contexts
- knowledge of the principles of modern information warfare, a critical look at media information policy

Basis and conditions for completing internships

The basis and conditions for obtaining a credit for internships are defined in §8 of Terms and Conditions of Completing Vocational Student Internships

Internships are credited on condition of:

- completing internships in the defined time schedule,
- performing the tasks provided for in the internships program,
- submitting a document confirming the completion of internships,
- submitting a Daily Report of vocational student internships,
- obtaining a positive decision of the Faculty Supervisor of Vocational Student Internships on completing the internships.

Regulations regarding internships exemptions, failure to complete internships, dismissal from internships

1. Terms and Conditions of Completing Vocational Student Internships of Vistula University in Warsaw - §8 *Conditions for obtaining credit for internships*,
2. Resolution No. 4/30.09/2014 Senate meeting of the Vistula University dated 30 September 2014 on the matter of setting out the conditions of exempting a student from compulsory occupational internship.