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| University | Vistula University |
| Faculty | European Faculty of Arts |
| Field of study | Graphic design (<i>recruitment from 2018/19 academic year</i>) |
| Specialty | Artistic Graphic Design, Interdisciplinary Graphic Design |
| Mode of study | <ul style="list-style-type: none"> – Full-time – Part-time |
| Degree profile | Practical |
| PROGRAM OF VOCATIONAL STUDENT INTERNSHIPS | |
| Legal basis for internships completion | |
| <ol style="list-style-type: none"> 1. Act of 27 July 2005 - Law on Higher Education (Journal of Laws of 2012, item 572, as amended), 2. Order No. 2/09/2014 of the Rector of Vistula University in Warsaw of 1 September 2014 on the introduction of the Terms and Conditions for Vocational Student Internships at Vistula University in Warsaw, 3. Resolution No. 4/30.09/2014 Senate meeting of the Vistula University dated 30 September 2014 on the matter of setting out the conditions of exempting a student from compulsory occupational internship, 4. Terms and Conditions of Study at Vistula University in Warsaw, 5. Education program | |
| Type and duration (number of weeks and hours) and year/semester of study | |
| Duration of internships – 6 semesters, i.e. 360 hours | |
| Place of internships (type of institution, department/departments in which internships will take place) | |
| <ul style="list-style-type: none"> – Advertising agencies - visual identification, branding, leaflets, catalogs and all advertising publications – Printing - printing process and related issues – Publishing houses - the process of creating publications, the role and tasks of DTP graphics and designer graphics – Galleries - conditionings of the functioning of non-commercial and commercial visual art exhibition venues, ways of exhibiting works of art, contact with the public – Museums - conditionings of the museum's activities, including the profile of a given museum, exhibition art | |

Objectives

(divided into areas, e.g. theoretical knowledge / practical skills / social competences)

Objectives in the area of **knowledge**:

The objective of vocational student internships is to provide students with the possibility of professional contact and familiarize them with the basic aspects of their professional work in various institutions. The objective is to create opportunities to get acquainted with and understand the dynamics of change in the area of broadly understood visual communication, which takes place in the environment of new technologies, and to gain knowledge about traditional and new techniques for creating analogue and digital image. The student has the opportunity to become acquainted with the general functioning of media institutions

Objectives in the area of **skills**:

The objective of vocational student internships is to expand the professional knowledge of the graphic designer in specialist editing and publishing institutions in various areas of visual communication using the latest multimedia technologies, and to acquire and strengthen practical skills in the field of graphic designer's workshop in such areas as: DTP (Desktop Publishing), advertising, product advertising, branding, advertising campaigns, and learning how to use these skills to create a complex media project.

Objectives in the area of **social competences**:

The objective of vocational student internships is to achieve a critical and objective attitude to one's own work and group accomplishments, openness to innovation, cooperation in a group with creative use of partners' achievements, tolerance and distance taking into account different religious, social, political and cultural beliefs.

The intern's tasks and duties

The basic task of internships participant is to achieve the assumed objectives, taking into account the specificity of the media and to achieve learning outcomes in the areas of knowledge, skills and social competences, in accordance with the specialty.

The student can choose the mode of completing internships:

1. Internships covering 360 hours completed in a medium selected by the student, approved by the program director in the field of Graphic Design
2. Internships covering graphic design work at Vistula University in the number of at least 60 hours and additional completion of internships in an institution chosen by the student.

The choice of the internships mode requires the approval of the program director of Graphic Design

Specific objectives of vocational student internships:

1. General internships for the field of Graphic Design Intermedia specialty
 - practical application of knowledge and skills acquired during studies
 - a workshop specialization based on the graphic designer's experience
 - practical organizational skills related to participation in complex advertising and publication projects
 - experience related with the actual principles of the functioning of advertising, the basics of the organizing the production of advertisements and visual or visual-text publications
 - internships in the field of media advertising and marketing

2. Specialty: Artistic Graphic Design
 - internships developing skills of creating and reproducing the printed image
 - practical application of knowledge regarding publishing graphics (book illustration, press illustration, publishing photography)
 - ability to make a critical evaluation of artistic materials included in a publication
 - knowledge of the criteria for selection of artistic graphics elements and illustrations for publication

Basis and conditions for completing internships

The basis and conditions for obtaining a credit for internships are defined in §8 of Terms and Conditions of Completing Vocational Student Internships

Internships are credited on condition of:

- 1) completing internships in the agreed time schedule,
- 2) performing the tasks provided for in the internships program,
- 3) submitting a document confirming the completion of internships,
- 4) submitting a properly completed Daily Report of vocational student internships,
- 5) obtaining a positive decision of the Faculty Supervisor of Vocational Student Internships on completing the internships.

Regulations regarding exemption from internships, failure to complete, and withdrawal from internships

1. Terms and Conditions of Completing Vocational Student Internships of Vistula University in Warsaw - §8 *Conditions for obtaining credit for internships*,
2. Resolution No. 4/30.09/2014 Senate meeting of the Vistula University dated 30 September 2014 on the matter of setting out the conditions of exempting a student from compulsory occupational internship.