University	Vistula University
Faculty	Art, Technology and Communication
Level of Studies	First Degree Studies
Field of Study	Journalism and Social Communication ( <i>recruitment from 2018/2019 academic year</i> )
Specialty	1. Media in the Globalized World
Mode of Study	– Full-Time – Part-Time
Profile	Practical
PROGRAM OF VOCATIONAL STUDENT INTERNSHIPS	
Legal basis for internships completion	
1. Act of July 20, 2018 - Law on Higher Education (Journal of Laws of 2018, item 1668, as amended),	
<ol> <li>Order No. 2/09/2014 of the Rector of Vistula University in Warsaw of September 1, 2014 on the Introduction of the Terms and Conditions for Vocational Student Internships at Vistula University in Warsaw,</li> </ol>	
<ol> <li>Resolution No. 4 / 30.09 / 2014 of the Senate of Vistula University of 30 September 2014 on defining the conditions for exempting students from obligatory vocational internships.</li> </ol>	
4. Terms and Conditions of Study of Vistula University in Warsaw,	
5. Education program 2018/2019	
Type and duration of internships (number of weeks and hours) and year/semester of study	
Duration of internships: – 300 hrs, ca 12 weeks, 4 <sup>th</sup> – 6 <sup>th</sup> semester	
Place of internships (type of institution, department/departments in which internships will take place)	
<ul> <li>✓ media: editorial offices of newspapers and magazines / printed and on-line /, radio, television / public and commercial /</li> <li>✓ marketing departments of selected companies, advertising agencies, travel agencies</li> <li>✓ Vistula University, the Warsaw School of Tourism and Hospitality Management: media coverage of events</li> </ul>	

Objectives in the area of **knowledge**:

The vocational student internships are aimed at providing students with opportunities for professional contact and familiarizing them with the basic aspects of professional work in various institutions. The objective is to provide students with opportunities to learn about and understand changes taking place in journalism and communication under the influence of the Internet and new technologies, and to gain knowledge about traditional and new journalism genres. Students can become acquainted with the general functioning of media institutions.

Objectives in the area of **skills**:

The vocational student internships are aimed at expanding students' professional journalistic knowledge in specialized media and journalism institutions in various areas of social communication with the use of the latest media technologies, and to acquire and consolidate their practical skills in the field of journalistic professional skill set: press, radio, television, Internet, developing the ability to use in practice the techniques of classical journalism: rhetoric, eristics, debate, the ability to work under time pressure, the basics of behaviour in front of the camera and microphone, stylistic and script correction skills in current editorial work.

Objectives in the area of **social competences**:

The vocational student internships are aimed at developing a critical and objectified attitude towards one's own work and group achievements, openness to innovation, teamwork involving creative use of partners' achievements, tolerance and distance taking into account different religious, social, political, and cultural beliefs.

## Intern's tasks and duties

The basic **task** of the internship participant is to achieve the assumed objectives of the internship as well as the learning outcomes in all areas in accordance with the chosen specialty.

The student can choose the following modes of internships:

1. Internships covering 300 hours carried out in a medium chosen by the student, approved by the study program director in the field of Journalism and Social Communication.

2. Internships including editorial and marketing work at Vistula University for at least 60 hours and additional internship in the editorial office chosen by the student

The choice of the internship mode requires the approval of the director of the Journalism and Social Communication program

## Specific objectives of student internships:

1. General practice for Journalism and Social Communication

- practical application of the knowledge and skills acquired during the studies
- workshop specialization based on editorial experience

- practical organizational skills related to the functioning of the editorial office
- experience in the actual functioning of the media, basics of media criticism, knowledge of the media market
- practice in the field of advertising and media marketing
- 2. Specialty: Media in the Age of Globalization
  - practice developing the skills of navigating the international media market
  - broadening the source of the information base, the ability to use international information agencies and multimedia in a comprehensive manner
  - practical application of knowledge on the functioning of media systems
  - ability to conduct critical evaluation of media materials, taking into account cultural differences, political, social and religious contexts
  - knowledge of the principles of contemporary information warfare, a critical look at the information policy of the media.

## Conditions and basis for obtaining a credit for internships

The basis and conditions for obtaining a credit for internships are defined in §8 of Terms and Conditions of Vocational Student Internships

Internships are credited on condition of:

- Completing the internship in the agreed time schedule;
- Performing the tasks provided for in the internship program;
- Submitting a document confirming completion of the internship;
- Submitting the Daily Report of vocational student internships;

- Obtaining a positive decision of the Faculty Supervisor of Vocational Student Internships on completing the internships.

## Regulations regarding exemption from internships, failing to complete internships, dismissal from internships

- 1. Terms and Conditions of Vocational Student Internships of Vistula University in Warsaw §8 *Conditions for obtaining credit for internships*
- **2.** Resolution No.4/30.09/2014 of the Senate of Vistula University of September 30, 2014 on defining the conditions for exempting students from obligatory vocational internships.