

The „Right to be Forgotten” in the Digital Environment. Selected Issues

Abstract

This article presents the online context of the “right to be forgotten”, which appeared first in the casework of the Court of Justice of the European Union, and later in the General Personal Data Protection Regulation of 2016. The author suggests that enabling individuals to “be forgotten” in the digital environment aims to help safeguard their privacy, which is often violated by powerful tech companies such as Google or Facebook. The author indicates, however, that the practical implementation of this concept proves to be challenging due to limitations of a geographical or technical nature.

Keywords: right to be forgotten, European Union, protection of personal data, right to privacy.