The Power of Words at the Height of Power. A Comparison of the Speeches Inaugurating the Presidencies of Lech Kaczynski and Andrzej Duda

Abstract:

This article is a reflection on the speeches inaugurating the presidencies of Lech Kaczynski and Andrzej Duda. The opening address of the head of state announces the goals of the presidency. It is also an indication of the areas that the head of state intends to handle, a presentation of their personality and manners. The article aims to compare Lech Kaczynski's and Andrzej Duda's inaugural speeches in terms of content, linguistic and rhetorical examination. The study was based on techniques of source analysis, qualitative content analysis, corpus and linguistic analysis, with the use of Sketch Engine, WordSmith and Jasnopis.

Keywords: Andrzej Duda, Lech Kaczynski, comparison, inauguration, President of the Republic of Poland, President's speech.