

## **Towards Centralized Management in Cultural Policy. Discourse Analysis Based on Election Programs of the Civic Platform Liberal-Conservative Party and Law and Justice Right-Wing Political Party**

### **Abstract:**

Decentralization was one of the strategic mottos of system transformation in Poland after the fall of communism In 1989. These transformation processes encompassed also the sector of culture. Now, this strong trend towards decentralization has been mitigated or even reversed in various areas. The aim of the article is discourse analysis of centralization/ decentralization of cultural Policy based on declarations of election programs of the Civic Platform (before elections in 2007 and 2011) and Law and Justice before elections in 2014. The key research axis was the way of managing culture and the understanding of values, which state-based culture has to support.

**Keywords:** centralization, decentralization, cultural policy, management.