

Rights of the LGBT+ Community in Israel and the Israeli-Palestinian Conflict

Summary:

The purpose of this article is to describe the phenomenon known as pink-washing, which applies to Israeli actions against sexual minorities in this country. Public relations activities promote Israel as a lonely oasis surrounded by conservative and homophobic Arabs, which would justify the occupation and separation of Palestine. The work is therefore to answer the research question whether the PR activities of the state of Israel focused on the situation of the LGBT+ community in this country can be considered as pink-washing or is it only an opinion of pro-Palestinian groups that propose an international boycott of Israeli activities.

Keywords: Israel, the Israeli-Palestinian conflict, LGBT+, pink-washing.