

THE FUTURE OF PROPAGANDA IN THE CASE OF A CHANGE IN THE LEADERSHIP OF THE RUSSIAN FEDERATION

Abstract

Ruled by Vladimir Putin, Russia is a country where propaganda plays a special role. The Russian budget for 2020 predicted that RT television broadcasting abroad would receive 325 million euros, when Rossiya Syegodnia (including RIA Novosti news agency and Sputnik radio) 106 million. Since Russian propaganda is currently being conducted so intensively, it is important whether and how it will be continued in the event of a change of leadership. The future shape of Russian propaganda depends primarily on who will take power after Vladimir Putin. Russia's democratization may lead to the abandonment of aggressive propaganda; coming to power of representatives of extremely nationalist forces will cause its intensification.

Keywords: propaganda, Russia, Vladimir Putin, information war, hybrid war.

JEL Codes: Z10

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