

Abstract

The article analyzes major developments in functioning of Ukrainian news media with particular accent on years 2014–2016. The state of scientific research on the issue and analysis of international reports are conducted in order to explain the significant factors influencing the functioning of media outlets in Ukraine. Additionally, there is made an

⁴³ *Decentralizacija: nazdognaty chy peregnaty federalizaciju*, <http://newukraineinstitute.org/new/404> [access: 9.07.2018].

⁴⁴ *Decentralizacija: jakuju je rol zhurnalista*, <http://decentralization.gov.ua/news/item/id/2099> [access: 9.07.2018].

⁴⁵ *2016 Freedom house Report on Ukraine*, <https://freedomhouse.org/report/freedom-press/2016/ukraine> [access: 11.07.2018].

attempt to analyze media coverage of governance reforms in central and local media and answer the questions whether news media performed education function and raised the awareness of their audiences on the matter of political processes in Ukraine.

Keywords: news media, media ownership, media coverage, decentralization.